



# Fullerton Fit 5k Trail Run

## Community Health Fair & 5K

Saturday, November 22, 2025 | 8:00 - 11:00 AM

Fullerton Sports Complex - 560 Silver Pine St. Fullerton, CA 92835

Name of Organization: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Contact Phone: (\_\_\_\_) \_\_\_\_\_

Address: \_\_\_\_\_ City, Zip: \_\_\_\_\_

### Please mark the box for your desired sponsorship level:

(See "Sponsorship" page for details)

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Finish Line Sponsor \$4,000           | <input type="checkbox"/> Victory Lap Sponsor \$200   | <input type="checkbox"/> Non-Profit Vendor \$75   |
| <input type="checkbox"/> Runner's Pace Partner Sponsor \$2,000 | <input type="checkbox"/> Mile Market Sponsor \$1,000 | <input type="checkbox"/> Vendor Booth Space \$100 |

Please describe the type of products/services that will be promoted or displayed: \_\_\_\_\_

Health screening/services?\* If Yes \_\_\_\_ No \_\_\_\_

yes, please describe: \_\_\_\_\_

**\*Health screenings will be OUTSIDE and must be approved. Additional insurance may be required.**

Electrical outlet? \*\* Yes \_\_\_\_ No \_\_\_\_

If yes, describe the purpose: \_\_\_\_\_

**\*\* Electricity only guaranteed for Finish Line Sponsors.**

### INDEMNIFICATION CLAUSE

#### INDEMNIFICATION CLAUSE (ADDENDUM TO FULLERTON MARKET)

\_\_\_\_\_ agrees to defend, indemnify, and hold harmless the City of Fullerton, its officers, agents, employees, and  
(name of organization)  
 volunteers, from all loss, cost, and expense arising out of any liability, or claim of liability, for personal injury, bodily injury to persons, contractual liability, and damage to property sustained, or claimed to have been sustained, arising out of the activities of \_\_\_\_\_, or those of any  
(name of organization)  
 of its officers, agents, or employees, whether such act is authorized by this agreement or not; and \_\_\_\_\_ shall pay for any and all  
(name of organization)  
 damage to the property of the City of Fullerton, or loss or theft of such property, done or caused by such persons. The City of Fullerton assumes no responsibility whatsoever for any property placed on the premises. \_\_\_\_\_ further agrees to waive all rights of subrogation against the  
(name of organization)  
 City of Fullerton. The provisions of this agreement do not apply to any damage or loss caused solely by the negligence of the City of Fullerton, or any of its agents or employees.

SIGNATURE OF OWNER OR LEGAL REPRESENTATIVE OF ORGANIZATION \_\_\_\_\_

DATE \_\_\_\_\_

PLEASE PRINT NAME AND TITLE \_\_\_\_\_

### WHAT TO MAIL BACK:

If emailing the application, please email all requirements to: [specialevents@cityoffullerton.com](mailto:specialevents@cityoffullerton.com)

**Checks are payable to the "City of Fullerton". NO PAYMENT WILL BE ACCEPTED UNTIL APPLICATIONS ARE REVIEWED AND APPROVED BY EVENT LEAD.** If you have any questions, please call (714) 738-6587.

**City of Fullerton**  
**Attn: Parks & Recreation (3<sup>rd</sup> Floor)**  
**c/o Fullerton Fit 5K and Health & Wellness Fair**  
**303 W. Commonwealth Ave.**  
**Fullerton, CA 92832**

To take full advantage of your sponsorship opportunity, submit completed application before **October 31st, 2025.**

Contact us today! [specialevents@cityoffullerton.com](mailto:specialevents@cityoffullerton.com) or call 714-738-6587





# GENERAL POLICY

1. The Fullerton Fit 5K Trail Run and Health & Wellness Fair will be held on Saturday, November 22 (rain or shine) at Fullerton Sports Complex, 560 Silver Pine St. Fullerton, CA 92832.
2. Sponsor registration forms will be dated and time stamped as they are received. Spaces will be assigned with a balance in mind. There will be limited spaces available per industry. Booth location will be assigned before the event and will be non-negotiable.
3. No refunds. Once your application is received, you will be informed if you have been approved. Once approved, you will be required to provide payment and appropriate insurance paperwork if requested. Application payment, and insurance (if applicable) are due no later than November 7, 2025.
4. Official starting time for the Fullerton's Health & Wellness Fair is 8:00 am. Set-up time begins at 6:30 am and must be completed by 7:30 am. No early drop off for your materials, so please arrive with enough time to prepare your booth. All spaces must remain active until 11:00 am.
5. The space provided is to be used solely for the name that appears on your contract, no portion of your booth will be sublet or used by any other organization or business.
6. The distribution of promotional literature must be limited to your assigned booth. Be respectful of participants personal boundaries, for example, do not put stickers on patrons during the event.
7. For safety purposes, all vendors/sponsors must set-up within the space assigned to them. Areas between spaces may not be used as additional space. All signage must remain behind the table provided within the space provided. Signage may not block walkways or other vendors. Pop-up banners and tablecloths with your company name are recommended.
8. All vendor/sponsors are responsible for cleaning up their space and surrounding area.
9. Vendor/sponsors are not permitted to serve or distribute food without a valid OCHD permit and approval from the City.
10. Vendor/sponsor agrees to defend, indemnify, protect and hold harmless the City, its officers, officials, employees, agents and volunteers from and against any and all claims, demands, losses, defense costs or expenses, or liability of any kind or nature which the City, its officers, officials, employees, agents and volunteers may sustain or incur or which may be imposed upon them for injury to or death of persons, or damage to property arising out of Sponsor's negligent or wrongful acts or omissions in performing or failing to perform under the terms of this Agreement, excepting only liability arising out of the negligence of the City.
11. The City requires proof of general liability insurance in amount not less than \$1,000,000 per occurrence and \$2,000,000 in the aggregate for health screenings/services that the City deems "medium to high risk". The policy must name the City of Fullerton and its officers, officials, employees, agents, and volunteers as additional insureds on separate additional insured endorsement form(s). All liability insurance coverage documents must be provided to the City of Fullerton by November 1st, 2025.

**Please note: Sponsors that do not adhere to this policy will not be invited to participate in future events.**

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Signature of Applicant

Date

Contact us today! [specialevents@cityoffullerton.com](mailto:specialevents@cityoffullerton.com) or call 714-738-6587





# SPONSORSHIP OPPORTUNITY DETAILS

Saturday, November 22, 2025

Estimate Attendance: 1,000+

## LOCATION: FULLERTON SPORTS COMPLEX

The City will host the first ever 5K to bring Health and Fitness awareness during the holiday season. Along with the running route, they'll be vendors, DJ, Free class warmups before the race provided by Fullerton's fitness class instructors.

### **FINISH LINE TITLE SPONSOR (LIMIT 2) \$4,000**

- Company name/logo included on marketing and social media ads\*
- Two (2) banners displayed at the event\*\*
- One (1) vendor booth (10' X 10') at event
- Company name/logo on event flyer
- Recognition announcements at the event
- Large Company logo on back of 5k participating T-Shirt
- Company logo on website

### **RUNNER'S PACE PARTNER SPONSOR \$2,000**

- Company name/logo included on marketing and social media ads\*
- Two (2) banners displayed at the event\*\*
- One (1) vendor booth (10' X 10') at event
- Company name/logo on event flyer
- Recognition announcements at the event
- Medium Company log on back of 5k participating T-Shirts
- Company logo on website

**Literature displayed at Information Booth (brochure, flyer, or printed material) \*\***

### **MILE MARKER SPONSOR \$1,000**

- Company name/logo included on marketing and social media ads\*
- One (1) banner displayed at the event\*\*
- One (1) vendor booth (10' X 10') at event
- Company logo on website

### **VICTORY LAP SPONSOR \$200**

- One (1) vendor booth (10' X 10') at event

**\*Includes flyers distributed to City facilities and city businesses that support the event**

**\*\*Provided by sponsor**

\*Logos of at least 300 dpi quality (vector or PNG format) due by **NOVEMBER 1** for inclusion in marketing and 5K shirts.

\*\*Banners provided by sponsor (no larger than 3' x 6') and Goodie bag items delivered to the Parks & Recreation Department at

City Hall by **NOVEMBER 14**.

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