ARGUMENT IN FAVOR OF MEASURE __

Let’s finally OPEN the Robert E. Ward Nature Preserve and West Coyote Hills to the public!

- Create Fullerton’s largest Nature Park, nearly three times the size of Craig Park.
- Preserve a majority of privately-owned West Coyote Hills as Natural Open Space.
- 10 miles of hiking and biking trails.
- Vista points with sweeping views at Fullerton’s highest elevations.
- Nature Learning Center for school field trips and family outings.
- **Privately funded - NO COST TO TAXPAYERS.**

More Local Jobs

- Fullerton needs the nearly 2,000 new local jobs and $250,000,000 in new economic activity __ can infuse into our local economy.

Improve Local Schools, Parks, Roads, Libraries and Fire Protection with $30 Million in Private Funding

- At a time of looming tax hikes and service cuts, Fullerton cannot afford to lose this funding.

Improve Fire-Fighting Capabilities, Reduce Fire Hazards

- Provide a new water reservoir and fire truck to help the Fire Department fight fires, at no cost to taxpayers, and reduce dangerous fire hazards to neighboring communities.

YES on ____ means:

- A majority of privately-owned West Coyote Hills will be preserved as natural open space for the public.
- The Robert E. Ward Nature Preserve can finally open.
- $30 million in private funding for our parks, schools, libraries, roads and fire protection.
- More local jobs.
- Reduced fire hazards.
- **NO COST TO TAXPAYERS.**

NO on ____ means:

- West Coyote Hills will NOT be preserved as natural open space.
- Local tax hikes and service cuts would be necessary to fund the Robert E. Ward Nature Preserve and make up lost private funding for parks, schools, libraries, roads and fire protection.
- No new jobs.
- No reduction in fire hazards.

__ is a win-win for Fullerton.  Join nature lovers, educators, taxpayers, business leaders, taxpayer groups and
residents throughout Fullerton...

VOTE YES on _!

The undersigned proponent of the Direct Argument in favor of ballot measure ___ at the general election for the City of Fullerton to be held on November 6, 2012 hereby states that such argument is true and correct to the best of his/her knowledge and belief.

Sean Fitzgerald, Fullerton Parks and Recreation Commissioner

Jim Reed, Former Fullerton Fire Chief

Theresa Harvey, President
Fullerton Chamber of Commerce

Jack Dean, President
Fullerton Association of Concerned Taxpayers

Carolyn Ratzlaff, Teacher of the Year – California Science Teachers Association, Fullerton School District