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"Focus on Fullerton" is a publication of the City of Fullerton, 303 W. Commonwealth Ave., Fullerton, CA 92832.

Library re-opening celebration set for July 23

Join Fullerton Public Library July 23 for a dedication and celebration to commemorate the Main Library's re-opening and expansion!

Activities are planned for the whole family, including author signings, prize drawings, a children's puppet show, and a performance by Grammy Award-nominated singer Zak Morgan.



Andrea Taylor, Library Technical Services Manager, helps restock book shelves

The ribbon-cutting ceremony will begin at 10 a.m., with the Main Library re-opening for activity immediately after.

In the \$10 million expansion project, the Main Library added

- Two state-of-the-art meeting rooms;
- A café space;
- A Friends of the Library Bookstore;
- Group study rooms;
- A teen space;

• A greatly expanded Local History Room, which provides for the preservation and care of Fullerton's memories.

The Library expansion/renovation project was made possible through redevelopment bond funds issued by the Fullerton Redevelopment Agency. These restricted funds can only be used for infrastructure and capital improvement projects.

Council to consider West Coyote Hills project July 12

The Fullerton City Council will hold a public hearing July 12 on the proposed West Coyote Hills project.

The meeting will be held at 6:30 p.m. in the Council Chamber of City Hall, 303 W. Commonwealth Ave.

The meeting will be broadcast live on the City's cable channel, Time Warner Channel 3. Viewers must be Time Warner subscribers to receive the broadcast.

The meeting will also be video-streamed over the City's website, www.ci.fullerton.ca.us.

The meeting had originally been set for May 17, but was postponed when it was determined the proposed plan needed a review by the Orange County Airport Land Use Commission (ALUC) as a portion of the project site is within the Fullerton Municipal Airport Land Use Planning Area.

The ALUC reviewed the proposed plan in June and found it to be consistent with the Commission's "Airport Environs Land Use Plan for Fullerton Municipal Airport."

The 510-acre West Coyote Hills site is

bounded on the north by La Habra, on the east by Euclid Street, on the west by the Hawks Pointe development, and on the south by Rosecrans Avenue. Gilbert Street divides the property from north to south.

Developer Pacific Coast Homes proposes to build a maximum of 760 housing units in an approximate 180-acre portion of the area.

Other components of the West Coyote Hills Specific Plan include a 5.2-acre neighborhood commercial development, and approximately 283 acres of open space and recreational uses. The Specific Plan Amendment also addresses the adjacent 72-acre Robert E. Ward Nature Preserve.

In June 2010, the Council, on a 3-2 vote, denied the project. Following that action, the developer filed a lawsuit against the City. As a result of that legal action, the City entered into a settlement agreement with Pacific Coast Homes which included the requirement that the City schedule a new public hearing – the May 17 session - to reconsider the project.

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Council to hear water rate study July 19



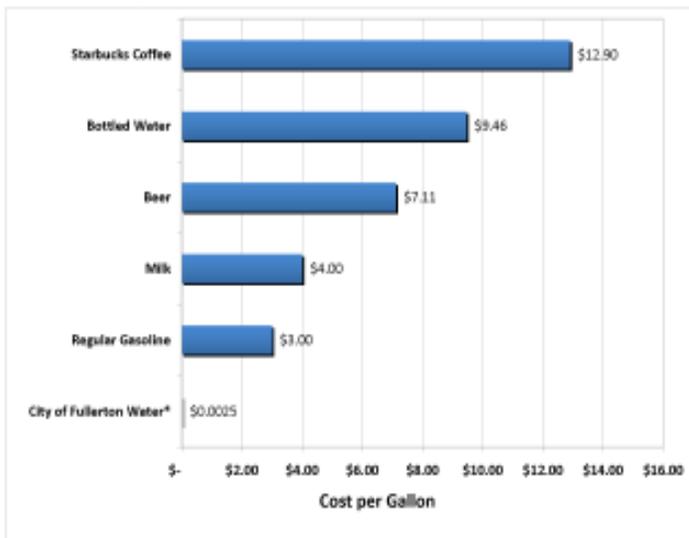
Background

The City of Fullerton Water Utility is in the process of conducting a water rate study. The Utility is preparing an economic model based on water revenues and expenditures, as well as completing an analysis of customers' water usage. The goal of the study is to ensure that the revenues cover the cost of services, meet the debt coverage requirements, and provide revenue for capital improvements.

The City of Fullerton has approximately 31,000 water service connections and maintains 420 miles of potable water mains with 11 wells and 15 reservoirs on 12 pressure zones.

What is the value of water?

The chart below shows the value of water in comparison to other products. The cost per gallon of water in comparison to the most common items consumers purchase is considerably lower.

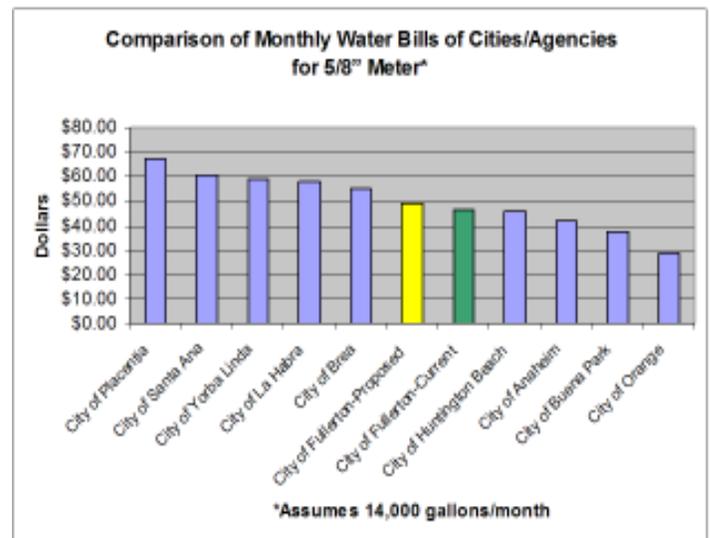


The main reason for the study was prompted by insufficient funds to meet the rising costs for needed improvements to City water infrastructure (pipelines, reservoirs, pump station equipment and wells). For example, the City's 105-year-old

water system needs \$60 million to replace aging water mains that have reached their useful life (70 years). Postponing this replacement could cause service disruptions that may cost more money, along with inconvenience to the community. The graph at bottom left depicts the aging water pipeline by decade in the City.

Monthly Rate Comparisons

The chart below shows the City of Fullerton's current and proposed water rates compared to other nearby cities. While the use of funding available and system facilities vary great between water utilities, rate comparisons provide the City a barometer of its rates in relation to surrounding communities. The figure below compares the estimated monthly bill for 14,000 gallons of water consumption.

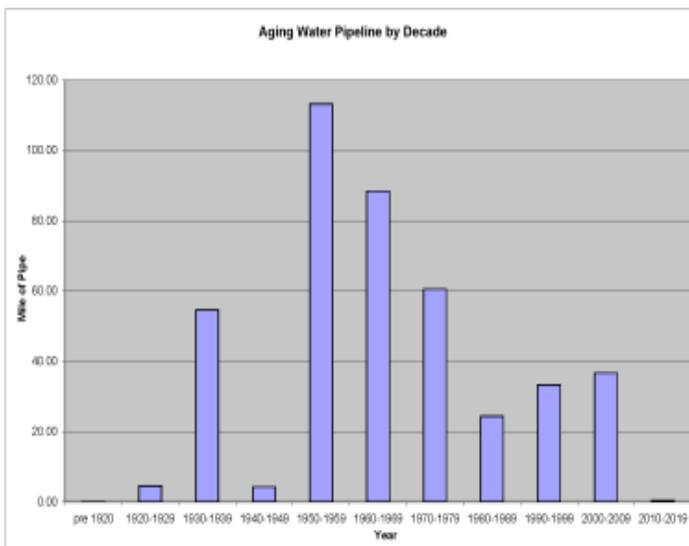


Community workshops and public meeting

This month, the City will mail out notifications about the study. In addition, in recent months, the City has held two public workshops and a public hearing on the topic. The notifications and workshops goals are to provide information on the proposed rate changes and receive feedback from community and business groups.

Schedule for rate increase adoption

- June 1 – Prop 218 – 45-day notification deadline – mailed out to all customers
 - July 19 – City Council meeting at 6:30 p.m., City Hall Council Chamber – public hearing, resolution and adoption
- Further information may be obtained by calling the Office of Water Engineering at (714) 738-6845.



A note...

We are repeating publication of this article due to the importance of the subject and the City's desire to ensure our citizens are informed on the topic.

**Fullerton
eLists:

A new
way to
communicate
with
citizens**

The City of Fullerton has added a new tool to its citizen communications toolbox. Beginning July 5, citizens wishing to be notified of news at City Hall can sign up for “Fullerton eLists.”

Fullerton eLists is an emailing software program that will notify citizens whenever a news item has been posted to the City’s website.

Fullerton eLists, which will be accessed through the website, will allow citizens to subscribe to receive email notifications whenever an item of interest is updated on the website.

Categories citizens can subscribe to include City Council and committee/commission agendas and minutes, special events, press releases, major project updates, election news, bids and requests for project proposals, employment opportunities, Library activities, and the Parks and Recreation and “Focus on Fullerton” newsletters.

After a citizen subscribes to a category, an email notification will be sent whenever an update in that category – such as a new agenda - is posted to the website. The notification can also be sent as a text message to a subscriber’s cell phone.

If, after awhile, the citizen no longer wishes to receive the notification, he or she may simply “unsubscribe” to the service.

It should be noted that Fullerton eLists is for general information only. It will not be used for notification of emergencies. That service is already available through the county-wide “OC Alerts” program, to which the City subscribes.

Fullerton eLists will also not be used to transfer large documents such as the City budget via email as such documents could overload the citizen’s computer. Rather, the email messages will always link the citizen to the document on the City’s website.

For more information contact the City’s Public Information Office at (714) 738-6317.

Proposed water rate increase hearing set for July 19 Council meeting

The Fullerton City Council will hold a public hearing Tuesday, July 19, to receive citizen comment on a proposed multi-year increase in water rates to fund capital improvement projects and increasing water supply costs.

The hearing will be at the Council’s 6:30 p.m. session, which will be held in the Council Chamber of Fullerton City Hall, 303 W. Commonwealth Ave.

Dave Schickling, City Water System Manager, said a comprehensive water rate study was conducted to determine the appropriate level of revenue required to fund rehabilitation and replacement of the City’s aging water system infrastructure.

“Proper funding of these capital improvement projects will ensure the delivery of reliable and high-quality water to all our customers now and into the future,” he explained.

Schickling said the water rate study concludes the City will need to generate an additional 6 percent in revenue annually over each of the next five years in order to fund

necessary capital improvement projects over that same period.

In addition, the projected water supply “pass-through” costs for fiscal 2011-12 will require an additional 1.8 percent increase in charges.

Pass-through costs are related to imported water supplies and pumped ground water charges imposed by the MWD and the Orange County Water District, and any increase in electrical pumping cost, over which the City has no control.

If the council approves the increase it will take effect Aug. 1.

Further information about the proposed rate increase or the water study may be obtained by calling the Water Engineering Office at Fullerton City Hall at (714) 738-6887.

Persons requiring special accommodations to attend the July 19 hearing are asked to notify the City Clerk’s Office at (714) 738-6350 prior to the meeting.

More about:

WCH meeting set July 12

(Continued from pg. 3)

While the settlement agreement requires the City to schedule a new public hearing, it does not obligate the Council to a particular course of action, and the Council may either reaffirm its previous decision to deny the plan or may approve the plan as is or in some modified version.

For further information call Joan Wolff, Planning Consultant, at (714) 738-6837.

Persons requiring special accommodations to attend the meeting are asked to notify the City Clerk’s Office at (714) 738-6350 prior to July 12.

Hiltscher trail work under way

Work began in late June on improvements to the Hiltscher Trail between Euclid Street and La Mesa Drive.

The project involves grading and realigning the existing recreational trail, installing decomposed granite, installing landscaping and irrigation, and constructing the gabion wall, wood steps and fencing.

The construction contract cost is approximately \$233,218.

The trail will be closed between Euclid and La Mesa during construction. The project is expected to be completed within three months.

For further information call the City Engineering Department at (714) 738-6845.



310 N. Adams Ave.



729 W. Wilshire Ave.



339 N. Adams Ave.



329 N. Adams Ave.

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Photos courtesy Bob Linnell, Fullerton Beautiful

Four residences and three commercial properties have been selected as recipients of Fullerton Beautiful's 2011 Landscape Awards. Members of Fullerton Beautiful, a nonprofit organization dedicated to the beautification of the city, annually tour neighborhoods and business areas to select the year's award winners. Recipients of the 2011 residential awards were the homes of Rebecca and Daniel Solkamans, 310 N. Adams Ave.; Julie and Matt Gordon, 729 W. Wilshire Ave.; Holly and Bob Garry, 329 N. Adams Ave.; and Phyllis Blake, 339 N. Adams. Recipients of the commercial properties awards were OC Foot and Ankle Medical Offices, 300 N. Euclid St.; Morningside of Fullerton, 800-880 Morningside Drive; and Yoga Studio, 129 N. Euclid St.

Firefighters offer 'Watch the Water' drowning prevention class

It doesn't take long and it doesn't take much.

In the time it takes you to make a phone call or answer the doorbell, a child can drown – often in a bathtub, and often in as little as one inch of water.

In fact, drowning is the leading cause of accidental death for children under 5.

In an effort to help protect children from becoming drowning statistics, the Fullerton Fire Department is offering its popular "Watch the Water" drowning prevention program in which parents learn how to keep their children safe when around water.

"The stakes are really high when you're talking about drowning prevention," said Fire Chief Wolfgang Knabe.

"Drowning is the leading cause of injuries and deaths for children under 5 in Orange County and throughout

California."

Knabe added that the drowning death rate "is only the tip of the iceberg. Many more children are victims of near-drownings, which can result in permanent and severe injuries such as brain damage and long-term disabilities."



The "Watch the Water" classes are offered free to the public. The classes offer information on drowning prevention, as well as advice on measures parents can take to make the areas around their swimming pools safer for children.

If you would like to host a class or if you are looking for a class in your area, please call the Fire Prevention Division of the Fullerton Fire Department at (714) 738-6500.

Persons needing special accommodations to attend the classes should discuss those needs with staff when making a reservation.



Museum Center calendar

“Julius Shulman: Desert Modern”

On exhibit through Sept. 4

No photographer has captured the evolution of modern architecture in a more comprehensive way than the late Julius Shulman. The exhibit contains approximately 100 photographs featuring buildings by architects such as Neutra, Lautner and Frey. “Julius Shulman: Desert Modern” is organized by the Palm Springs Art Museum and curated by Michael Stern.

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Stroller Brigade

10 a.m.-noon Wednesdays, through Aug. 31

Free!

Calling all preschoolers and toddlers and their grownups. Come down to the Museum Center for docent-led stories, puzzles and crafts.

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Film Screening

“Visual Acoustics: The Modernism of Julius Shulman”

7:30 p.m. July 9

\$10 general/\$8 for Museum members

Filmed by Eric Bricker and narrated by Dustin Hoffman, this new work celebrates the monumental career of Julius Shulman. Refreshments will be served. Price includes admission to the “Julius Shulman: Desert Modern” exhibit

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Summer Guitar Camp

10 a.m.-2 p.m. July 11-15

For grades 5-9

\$140 general/\$130 Museum members

It’s time to rock out at FMC! This Summer Guitar Camp will consist of class and private instruction in guitar, along with sessions in music history, theory and songwriting. Fender acoustic guitars are available for loan.

•••••

Family Day

noon-4 p.m. July 17

Free with regular Museum admission

Check out the “Julius Shulman: Desert Modern” exhibit. Admission includes drop-in tours of the exhibit, hands-on crafts, 1950s dress up, scavenger hunts for prizes and more. Don’t miss out!

Call (714) 738-6545 for more information



Washing cars for a good cause?

Make sure your fund-raiser doesn’t pollute!

Clean beaches and creeks, rivers, bays and ocean are important to Fullerton and all of Orange County. However, many activities can lead to water pollution if you’re not careful.

Car wash fund-raisers are a popular means of raising money for worthwhile causes. However, run-off from the car washes, if not properly managed, can negatively impact the aquatic environment and degrade local waterways. When conducting your fund-raiser you should follow these guidelines:



How does run-off from car wash fund-raisers harm the environment?

During a car wash fund-raiser, wash water containing soap and detergent, as well as residues from exhaust fumes, brake pads, gasoline and motor oil washes off the cars and flows off the pavement and into nearby storm drains. Collectively, such events can contribute significant amounts of wash water and pollutants to the storm drain system and, ultimately, into our ocean.

Before beginning your car wash fund-raiser:

- Explain to participants the proper procedures that should be followed when conducting these activities.
- Remove all trash and debris from the car-washing area.
- Use only soaps, cleaners or detergents labeled “non-toxic,” “phosphate free,” or “biodegradable.” The safest products are vegetable-based or citrus-based soaps.
- Don’t use acid-based wheel cleaners or engine degreasers.
- Select a site where the wash water can soak into grass, gravel, or be diverted to nearby landscaping. This will allow the wash water to filter through the vegetation and/or soil instead of flowing directly into a storm drain.
- If your site drains to the street, block off the storm drain with sandbags and divert the water to an area where it can either pool and evaporate throughout the day, or arrange to dispose of the wash water down a sanitary sewer drain (with permission from the sewer department). At the end of the day, properly dispose of sandbags.

During the car wash fund-raiser:

- Shake car mats into a trash can or vacuum them. Do not shake dirt from car mats directly onto the ground.
- Use a bucket of soapy water to re-soap rags or sponges rather than adding more soap directly to rags or sponges.
- Wring sponges and wash rags into buckets, not on the ground.
- Conserve water by using a spray nozzle with an automatic shut off, and shutting off or kinking the hose when not in use.
- Always empty buckets into the sanitary sewer system (e.g. mop sinks, sinks or toilets).

C A L L E R D A R

• ON-GOING – FULLERTON CERTIFIED FARMERS MARKET, 8 a.m.-1:30 p.m. Wednesdays, Independence Park, 801 W. Valencia Drive, east of Euclid Street; (714) 871-5304.

• ON-GOING – MOMS CLUB OF WEST FULLERTON; for stay-at-home moms west of Harbor Boulevard; offering park days, field trips and special events; (714) 526-7634 or susanbrett2@aol.com.

• ON-GOING – MOMS CLUB OF EAST FULLERTON; for stay-at-home moms east of Harbor Boulevard; 10 a.m.-noon Monday - Friday; (714) 420-8287 or momsclubfullertoneast@gmail.com.

• ON-GOING – HERITAGE HOUSE TOURS at Fullerton Arboretum, 1900 Associated Road, on the CSUF campus; (657) 278-3579.

• ON-GOING – BINGO NIGHT, 7 p.m. third Saturday of month, St. Mary's Catholic Church Parish Hall, 400 W. Commonwealth Ave.; sponsored by St. Mary's Church; (714) 525-2500.

• ON-GOING – FULLERTON SUNRISE ROTARY BREAKFAST MEETINGS, 7:15-8:30 a.m., Thursdays, Meridian Sports Club, 1535 Deerpark Drive; (714) 743-8670.

• JULY 7-24 - "I LOVE YOU, YOU ARE PERFECT, NOW CHANGE," 6:30 p.m., Fullerton Civic Light Opera Skyroom, 218 W. Commonwealth Ave.; benefit for the Fullerton Civic Light Opera; tickets and information (714) 526-3832.

• JULY 9-10, 16-17 AND 23-24 – SUMMER CLEARANCE SALE, 10 a.m.-4 p.m., Fullerton Arboretum, 1900 Associated Road, on the CSUF campus; all plants in potting shed for sale at half-price; (657) 278-4001.

• JULY 13 – OUTDOOR CONCERT SERIES – 6:30-8:30 p.m., Fullerton Sports Complex, 560 E. Silver Pine St., off Bastanchury Boulevard, west of Brea Boulevard; featured entertainer – the band "Southbound;" free admission; bring lawn chairs or blankets for seating; food available for purchase; sponsored by the Fullerton Parks and Recreation Department; (714) 738-6575.

• JULY 13-16 – "LES MISERABLES!," Fullerton College Campus Theatre, 321 E. Chapman Ave.; presented by the Fullerton College Summer Theatre Program; tickets (714) 992-7292.

• JULY 15-16, 22-23, 29-30 – "THE MUSIC MAN," 7:30 p.m., Fullerton Union High School Little Theater,

201 E. Chapman Ave.; presented by the Fullerton Children's Repertory Theater; matinees available; tickets (714) 671-1084.

• JULY 16 - 5TH ANNUAL "MARDI GRAS IN JULY," 6-10 p.m., Downtown Plaza, Wilshire Avenue, between Harbor Boulevard and Pomona Avenue; benefit for the WTLC; the New Orleans-themed event will offer food, entertainment, street performers, fortune tellers, and prizes; tickets and information (714)992-1939.

• JULY 16 – "MIDSUMMER NIGHT IN THE GARDEN," 5:30 p.m., Fullerton Arboretum, 1900 Associated Road, on the CSUF campus; fund-raiser for nonprofit Friends of the Fullerton Arboretum; evening will include dinner, silent and live auctions, and dancing; tickets (657) 278-4792.

• JULY 20 – OUTDOOR CONCERT SERIES – 6:30-8:30 p.m., Fullerton Sports Complex, 560 E. Silver Pine St., off Bastanchury Boulevard and west of Brea Boulevard; featured entertainer – "Help," a Beatles tribute band; free admission; food available for purchase; sponsored by the Fullerton Parks and Recreation Department; (714) 738-6575.

• JULY 27 – OUTDOOR CONCERT SERIES – 6:30-8:30 p.m., Fullerton Sports Complex, 560 E. Silver Pine St., off Bastanchury Boulevard and west of Brea Boulevard; featured – the James Harman Band;" free admission; food available for purchase; sponsored by Fullerton Parks and Recreation Department; (714) 738-6575.

• AUG. 4-21 - "LAS VEGAS LIVE - A SALUTE TO SIN CITY SONGS AND SHOWGIRLS," 6:30 p.m., Fullerton Civic Light Opera Skyroom, 218 W. Commonwealth Ave.; outdoor dinner theater featuring the music of famous Las Vegas entertainers from Elvis to Streisand; benefit for Fullerton Civic Light Opera; tickets (714) 526-3832.

• AUG. 6 - 2011 TOMATO TASTING AND SIZZLIN' SUMMER SALSA CONTEST, 10 a.m.-2 p.m., Fullerton Arboretum, 1900 Associated Road, on the CSUF campus; sponsor Fullerton Arboretum; (657) 278-3407.

• AUG. 11 – "DOG DAYS OF SUMMER," 4-8:30 p.m., Fullerton Downtown Plaza, Wilshire Avenue, between Harbor and Pomona; featuring contests for the most talented, cutest and best dressed pooches and more; free; sponsored by the Fullerton Museum Center; (714) 738-6545.

• AUG. 13 - "HARMONY UNDER THE STARS," 7:30 p.m., Pearson Park Amphitheatre, 401 N. Lemon St., Anaheim; annual concert presented by the Orange Empire Barbershop Chorus; proceeds benefit the "Youth in Harmony" program; tickets (714) 871-7675

Send Calendar items to Public Information Office, Fullerton City Hall, 303 W. Commonwealth Ave., 92832. Mark them "Attention: Focus on Fullerton." Items may also be emailed to SylviaP@ci.fullerton.ca.us or faxed to 738-6758. Nonprofit groups only. The items will also be placed on the City's cable channel and the City's web site.