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*"Focus on Fullerton" is a publication of the City of Fullerton, 303 W. Commonwealth Ave., Fullerton, CA 92832.*

## West Coyote Hills project on Council agenda

The Fullerton City Council will hold a public hearing May 17 on the proposed West Coyote Hills project.

The meeting will be held at 6:30 p.m. in the Council Chamber of Fullerton City Hall, 303 W. Commonwealth Ave.

The meeting will be broadcast live on the city's cable channel, Time Warner Channel 3. Viewers must be Time Warner subscribers.

The meeting will also be video-streamed over the City's website, [www.ci.fullerton.ca.us](http://www.ci.fullerton.ca.us).

The 510-acre West Coyote Hills site is bounded on the north by La Habra, on the east by Euclid Street, on the west by the Hawks Pointe development, and on the south by Rosecrans Avenue. Gilbert Street divides the property from north to south.

Developer Pacific Coast Homes proposes to build a maximum of 760 housing units in an approximate 180-acre portion of the area.

Other components of the West Coyote Hills Specific Plan include a 5.2-acre neighborhood commercial development, and approximately 283 acres of open space and recreational

uses, including the 72-acre Robert E. Ward Nature Preserve.

In June 2010, the Council, on a 3-2 vote, denied the project. Following that action, the developer filed a lawsuit against the City. As a result of that legal action, the City entered into a settlement agreement with Pacific Coast Homes which included the requirement that the City schedule a new public hearing – the May 17 session - to reconsider the project.

While the settlement agreement requires the City to schedule a new public hearing, it does not obligate the Council to a particular course of action, and the Council may either reaffirm its previous decision to deny the plan or may approve the plan as is or in some modified version.

Further information about the hearing or the project may be obtained by calling Joan Wolff, planning consultant, at (714) 738-6837.

Persons requiring special accommodations to attend the meeting are asked to notify the Fullerton City Clerk's Office at (714) 738-6350 prior to May 17.

## Memorial Day program to salute 11th Calvary

The U.S. Army's 11<sup>th</sup> Armored Calvary Regiment will be the focus of a special salute Monday, May 30, at the 73rd Annual Fullerton Memorial Day Observance.

The program, which will begin at 10 a.m., will be held at Loma Vista Memorial Park. Free to the public, the program is sponsored by the nonprofit American Veterans Memorial Association and the City of Fullerton.



*Col. Aguto*

Special guest speaker will be Col. Antonio A. Aguto Jr., commander of the 11<sup>th</sup> Armored Calvary Regiment stationed at Ft. Irwin.

Aguto will arrive at the ceremony aboard an Orange County Sheriff's Department Helicopter. Once the helicopter lands, he will be escorted to the podium by JROTC cadets from Fullerton Union and Troy high schools.

The oldest continuous Memorial Day ceremony in North Orange County, Fullerton's program began in 1939 when C. Stanley Chapman, son of the City's first mayor, began the tradition of placing a small white cross and an American flag at the grave of each veteran at Loma Vista.

This year, community volunteers will place a cross and flag on more than 3,800 veterans' graves throughout the cemetery.

Commissioned in 1901, the 11<sup>th</sup> Calvary is considered by many to be, as writer Tom Clancy noted in his book "Executive Order," the premier regiment in the

*(Continued to pg. 4)*

# Council to hear water rate study July 16



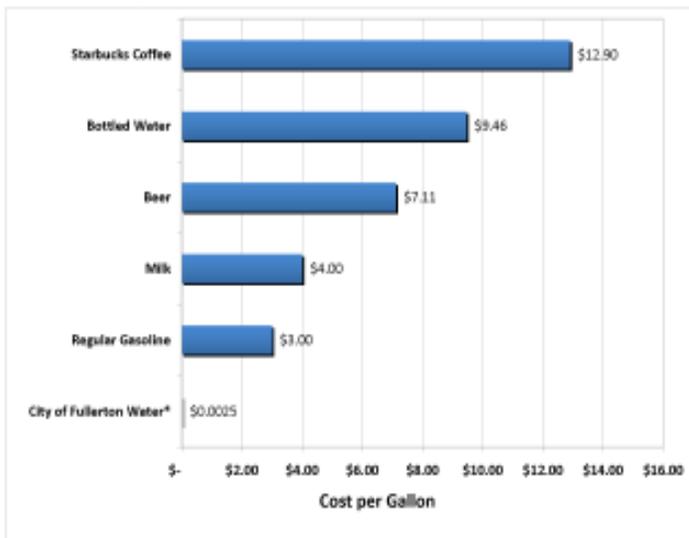
## Background

The City of Fullerton Water Utility is in the process of conducting a water rate study. The Utility is preparing an economic model based on water revenues and expenditures, as well as completing an analysis of customers' water usage. The goal of the study is to ensure that the revenues cover the cost of services, meet the debt coverage requirements, and provide revenue for capital improvements.

The City of Fullerton has approximately 31,000 water service connections and maintains 420 miles of potable water mains with 11 wells and 15 reservoirs on 12 pressure zones.

## What is the value of water?

The chart below shows the value of water in comparison to other products. The cost per gallon of water in comparison to the most common items consumers purchase is considerably lower.

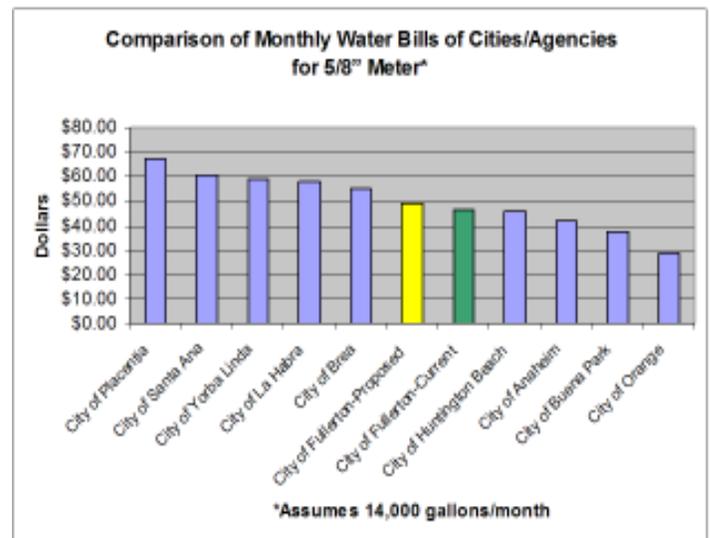


The main reason for the study was prompted by insufficient funds to meet the rising costs for needed improvements to City water infrastructure (pipelines, reservoirs, pump station equipment and wells). For example, the City's 105-year-old

water system needs \$60 million to replace aging water mains that have reached their useful life (70 years). Postponing this replacement could cause service disruptions that may cost more money, along with inconvenience to the community. The graph at bottom left depicts the aging water pipeline by decade in the City.

## Monthly Rate Comparisons

The chart below shows the City of Fullerton's current and proposed water rates compared to other nearby cities. While the use of funding available and system facilities vary great between water utilities, rate comparisons provide the City a barometer of its rates in relation to surrounding communities. The figure below compares the estimated monthly bill for 14,000 gallons of water consumption.

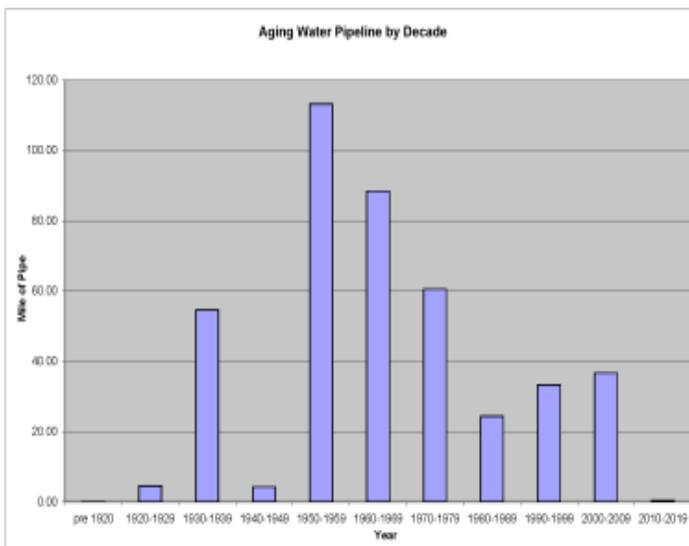


## Community workshops and public meeting

This month, the City will mail out notifications about the study. In addition, in recent months, the City has held two public workshops and a public hearing on the topic. The notifications and workshops goals are to provide information on the proposed rate changes and receive feedback from community and business groups.

### Schedule for rate increase adoption

- May 7 – Prop 218 – 45-day notification deadline – mailed out to all customers
  - July 19 – City Council meeting at 6:30 p.m., City Hall Council Chamber – public hearing, resolution and adoption
- Further information may be obtained by calling the Office of Water Engineering at (714) 738-6845.



## Rebates available!

The MWD offers rebates to Fullerton water customers who install new water-saving devices, including smart irrigation timers, rotating nozzles, and synthetic turf. For more information about rebates please visit [www.bewaterwise.com](http://www.bewaterwise.com).



## Julius Shulman: Desert Modern

No photographer has captured the evolution of modern architecture in a more comprehensive way than the late Julius Shulman. "Julius Shulman: Desert Modern," a new exhibit opening May 21 at the Fullerton Museum Center. The exhibit focuses on Shulman's work in Palm Springs, where movie stars and celebrities lived, and architects integrated the desert landscape into their designs. The exhibit features approximately 100 photographs of buildings by architects such as Richard Neutra, John Lautner, A. Quincy Jones, and Albert Frey. The exhibit is organized by the Palm Springs Art Museum. For further information, call the Fullerton Museum Center at (714) 738-6545.

*Elrod House, Palm Springs, John Lautner, Architect*

## Transportation Center Specific Plan wins 'Vision Award'

Fullerton's Transportation Center Specific Plan Project has been presented with a "Vision Award" by the Urban Land Institute's Orange County/Inland Empire Section.

The award was presented at the Section's recent "Best of the Best Awards Ceremony."

The Transportation Center Specific Plan project is a blueprint for the further development of the 39-acre

Transportation Center into an active, mixed-use, transit-oriented community.

Elements of the project, which was developed with considerable citizen involvement, include multi-family housing for various income levels, commercial and office space, and a small hotel.

Jay Eastman, senior planner for the City, said the purpose of the plan "is to create a sustainable transit-oriented

neighborhood near the Fullerton Train Station, which serves 3,000 passengers daily. The plan includes enhancements to the OCTA bus transfer facility, which will be integrated with the station and a new public parking structure."

Community Development Director Al Zelinka added the plan differs from traditional approaches to land use planning by "utilizing a 'form-based code,' which will better address the unique character of a high-density, pedestrian-oriented, historic environment. The form-based code creates a vision of how the community will be built, thereby increasing developer and community certainty, and reducing project processing times."

This is the second major honor the Transportation Center Specific Plan Project has received in recent months.

In September, Fullerton was one of five California cities to receive the "gold" designation for the plan under the state Housing and Community Development Department's "Catalyst Projects for California Sustainable Strategies Pilot Program."

The designation came with a grant of \$1.35 million in funds from the state's Innovative Homeownership Program.

Further information about the plan or the "Vision Award" may be obtained by calling Eastman at (714) 738-6549, or by emailing him at [jaye@ci.fullerton.ca.us](mailto:jaye@ci.fullerton.ca.us).

## Memorial Day preparation help needed

Volunteers are needed to place more than 3,800 crosses and an equal number of American flags at the graves of veterans at Loma Vista Memorial Park in Fullerton in preparation for the 73rd Annual Fullerton Memorial Day Observance May 30.

Volunteers are needed at Loma Vista no earlier than 8 a.m. May 28 to place a small cross and a flag at the grave of each veteran buried at the park.

Volunteers are also needed at 7:30 a.m. May 31 to remove the crosses and flags and place them in storage.

It would be helpful if volunteers could

bring wheelbarrows, wagons or carts with them to carry the crosses and flags around the cemetery.

Loma Vista Memorial Park is located at 701 E. Bastanchury Road, east of Harbor Boulevard.

For more information call the Fullerton American Legion at (714) 871-2412 or the Fullerton Public Information Office at (714) 738-6317.

The American Veterans Memorial Association is also

seeking donations which would be used to purchase crosses and flags. Donations may be sent to the association at P.O. Box 3451, Fullerton, CA 92834-3451.



*A grandmother and granddaughter team up to place crosses at cemetery*

## Cinco de Mayo at Fullerton Market!

There will be a definite south-of-the-border flavor to Fullerton Market May 5 when the market celebrates "Cinco de Mayo" (5<sup>th</sup> of May).

The popular market, now in its 20<sup>th</sup> year of operation, is open from 4-8:30 p.m., and offers farm-fresh produce, flowers, fresh-baked breads, arts and crafts, food vendors, and live entertainment.

The market also offers a beer and wine garden for adults, which, in honor of Cinco de Mayo, will feature Mexican brews, and a Kids' Korner, which has special activities to keep children happy while their parents shop. Admission to the market is free.

Featured performer at the market for Cinco de Mayo will be the Latin band "Mar de Ashé." Led by vocalist, composer and arranger La Sirena, Mar de Ashé presents an eclectic variety of salsa, Latin jazz, cumbia, cha cha, bachata, meringue and bolero.

The band will perform from 6:30-8:30 p.m.

Also performing from 4-4:45 p.m. will be a group of local youths from the ballet folklorico group "Xochipitzahuatl" ("Emerging Flower").

Fullerton Market is located in the Downtown Plaza on Wilshire Avenue, between Harbor Boulevard and Pomona Avenue, adjacent to the Fullerton Museum Center.

Parking may be found in any of the free downtown lots, or in the parking structures at Wilshire (enter from Harbor); Lemon Street and Chapman Avenue; and in the Transportation Center, Pomona and Santa Fe Avenue.

Further information may be obtained by calling the Fullerton Museum Center at (714) 738-6545.



### More about:

## 11th Calvary to be honored Memorial Day

*(Continued from pg. 1)*

U.S. Army. Nicknamed "Blackhorse," the regiment now serves as the opposing force in exercises designed to train Army battalion and brigade task forces in tactical and operational skills.

Sharing the Memorial Day podium with Aguto will be Ed Paul, adjutant of Fullerton American Legion Post 142 and coordinator of the American Veterans Memorial Association, who will serve as master of ceremonies.

Patriotic music will be sung by Dave Deno, creative director for radio stations KKLA, KRLA and KFSH, and Kristen Romero. Officers from the Fullerton Police Department will present the gun salute, and "Taps" and "Echo" will be played.

Members of the G Company, 2<sup>nd</sup> Battalion, 23<sup>rd</sup> Marines, of Los Alamitos Naval Air Station, will assist with the wreath-laying ceremony.

Participating in the observance will be the Fullerton Firefighters' Association, the Fullerton Police Color Guard, the U.S. Submarine Veterans of World War II, Fullerton American Legion Post 142 Commanders Club, 511<sup>th</sup> Parachute Infantry Regiment, Fullerton Emblem Club 469, Fullerton Rotary, Fullerton Saturday A.M. Y's Mens Club, and the Daughters of the American Revolution – Mojave Chapter.

Also assisting will be Buena Park Emblem Club 340, 11<sup>th</sup> Armored Calvary Regiment, Fullerton Elks Lodge 1993, GFWC Ebell Clubs of Fullerton and Placentia, Placentia American Legion Auxiliary Unit 277, Fullerton Knights of Columbus Council 4018 and Cub Scout Pack 1218.

Loma Vista Memorial Park is located at 701 E. Bastanchury Road, east of Harbor Boulevard.

Further information about the Memorial Day observance may be obtained by calling the Ed Paul at (714) 871-2412.

## Changing lives focus of Library program

As individuals, we tend to think of ourselves as limited in our ability to change the world. Cal State Fullerton professor Jeffrey Kottler takes issue with that belief.

In fact, Kottler firmly believes each individual has the ability to, if not move mountains, at least nudge them a bit in a direction that will benefit others.

And that's the message Kottler will deliver May 10 when he speaks on "Changing People's Lives while Transforming your Own" at the Fullerton Main Library.

Kottler's lecture, part of the Fullerton Public Library's popular "Town and Gown International" series, will begin at 6:30 p.m. in the Osborne Auditorium of the Main Library, 353 W. Commonwealth Ave., and admission is free.

Kottler, who teaches counseling, will discuss his research and travels working on projects around the world, including with Empower Nepali Girls, an organization he founded to provide scholarships to at-risk lower-caste Nepalese girls who are at greater danger of being sold into the sex slave trade.

Kottler's presentation will focus on the ways in which people who get involved in service projects not only enrich the lives of others, but also facilitate their own growth and development.

For more information about the "Town and Gown" program call the Fullerton Main Library at (714) 773-6326.

Persons requiring special accommodations to attend the lecture are asked to notify Library staff prior to May 10.

The "Town and Gown" series is co-sponsored by California State University, Fullerton.

### Volunteers needed

**Volunteer drivers and riders are needed 11 a.m.- 1 p.m. Monday-Friday to deliver meals to Fullerton shut-ins. Drivers must show proof of auto insurance. Please call Meals on Wheels at (714) 871-2200 if you can deliver one day a month or be a substitute.**



# Museum Center calendar

## Wednesday Art Studio (last session)

2-4 p.m. Wednesday, May 11-June 1

Available to students in grades 1-6

Draw, paint, sculpt, decorate and create! Students will create original art with a wide range of fun materials including paint, clay, beads, metal and glass. Fee includes all materials.

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## Framing Julius Shulman:

### Architect of Images and Imaginations

1 p.m. June 4, 2011

\$12 general admission/ \$10 museum members

This program is being presented in conjunction with the Museum's new exhibit "Julius Shulman: Desert Modern," which focuses on the work of Shulman, considered the dean of architectural photography. Come to the Museum for a lecture and PowerPoint presentation by Anne Blecksmith. Blecksmith was associate reference librarian for special collections and visual resources at the Getty Research Institute during Julius Shulman's last years. In 2009 she assumed a new role as head of GRI Digital Services. She is an expert on the photographer's work as well as on the personality and genius behind the camera. This presentation is a must-see for those interested in Shulman's iconic mid-century portfolio and in rarer photos from his career.

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## Fullerton Market

4-8:30 p.m. Thursdays, through Oct. 27

Free admission

You'll find everything you need at the Fullerton Farmers Market: farm-fresh produce, hand-crafted vendor items, food vendors, train rides, kids' activities (nominal fee of \$2 - \$5), a beer and wine garden, live entertainment from 6:30-8:30 p.m., and more!

•••••

## Stroller Brigade

10 a.m.-noon May 25 - July 13

FREE Admission

Calling all toddlers, preschoolers and their grown-ups! Come to the Fullerton Museum Center and enjoy docent-led games, puzzles and crafts in the main gallery.

Call (714) 738-6545 for more information



# Painting tips to prevent water pollution

Clean beaches and healthy creeks, rivers, bays and ocean are important to Fullerton and all of Orange County. However, many common activities can lead to water pollution if you're not careful.

Paint can cause significant damage to our environment. Whether you hire a contractor or do-it-yourself, it is important to follow these simple tips when purchasing, using, cleaning, storing and disposing of paint will help prevent water pollution.

### Purchasing Paint

- Measure the room or object to be painted, then buy only the amount needed.
- Whenever possible, use water-based paint since it usually does not require hazardous solvents such as paint thinner for cleanup.



### Painting

- Use only one brush or roller per color of paint to reduce the amount of water needed for cleaning.
- Place open paint containers or trays on a stable surface and in a position that is unlikely to spill.
- Always use a tarp under the area or object being painted to collect paint drips and contain spills.

### Cleaning

- Never clean brushes or rinse paint containers in the street, gutter or storm drain.
- For oil-based products, use as much of the paint on the brushes as possible. Clean brushes with thinner. To reuse thinner, pour it through a fine filter (e.g. nylon or filter paper) to remove solids such as leftover traces of paint.
- For water-based products, use as much of the paint on the brushes as possible, then rinse in the sink.
- Collect all paint chips and dust. Chips and dust from marine paints or paints containing lead, mercury or tributyl are hazardous waste. Sweep up and dispose of at a Household Hazardous Waste Collection Center (HHWCC).

### Storing Paint

- Store paint in a dry location away from the elements.
- Store leftover water-based paint, oil-based paint and solvents separately in original or clearly marked containers.
- Place the lid on firmly and store the paint can upside down to prevent air from entering. This will keep the paint usable longer. Oil-based paint is usable for up to 15 years. Water-based paint remains usable for up to 10 years.

For HHWCC locations and hours, call (714) 834-6752 or [www.oilandfills.com](http://www.oilandfills.com).

# C A L L E N N D A R

• **ON-GOING – FULLERTON CERTIFIED FARMERS MARKET**, 8 a.m.-1:30 p.m. Wednesdays, Independence Park, 801 W. Valencia Drive, east of Euclid Street; (714) 871-5304.

• **ON-GOING – ARBORETUM PLANT SALES**, 10 a.m.-4 p.m. Saturdays and Sundays; Fullerton Arboretum, 1900 Associated Road, on the CSUF campus; (657) 278-3579.

• **ON-GOING – HERITAGE HOUSE TOURS** at Fullerton Arboretum, 1900 Associated Road, on the CSUF campus; 2-4 p.m. Saturdays and Sundays; (657) 278-3579.

• **ON-GOING – FULLERTON GARDEN CLUB**, 9 a.m.-noon, second Tuesday of month, Pavilion Room, Fullerton Arboretum, 1900 Associated Road, on CSUF campus; (714) 526-6713.

• **On-going – Ebell Club of Fullerton**, 11 a.m., first Friday of the month, September through June; Ebell Clubhouse, 313 Laguna Road; new members welcome; (714) 526-2414.

• **ON-GOING – DOWNTOWN FULLERTON ART WALK**, 6-10 p.m., first Friday of month; featuring galleries and businesses in Fullerton's downtown; [www.FullertonArtWalk.com](http://www.FullertonArtWalk.com).

• **ON-GOING – BINGO NIGHT**, 7 p.m. third Saturday of month, St. Mary's Catholic Church Parish Hall, 400 W. Commonwealth Ave.; sponsored by St. Mary's Church; (714) 525-2500.

• **ON-GOING – FULLERTON SUNRISE ROTARY BREAKFAST MEETINGS**, 7:15-8:30 a.m., Thursdays, Meridian Sports Club, 1535 Deerpark Drive; new members welcome; (714) 743-8670.

• **ON-GOING – FULLERTON MEN'S GOLF CLUB**, 6 p.m., first Wednesday of the month, Fullerton Municipal Golf Course, 2700 N. Harbor Blvd.; featuring Saturday tee times, tournaments, team play; (714) 578-9201.

• **MAY 5-17 – ANNUAL STUDENT ART EXHIBIT**, Fullerton College Art Gallery, 321 E. Chapman Ave.; featuring the best student artwork created during the 2010-11 academic year; (714) 992-7131.

• **MAY 7 – WALKING TOUR OF HISTORIC DOWNTOWN FULLERTON**, 9 a.m., meet at Fullerton Museum Center, 301 N. Pomona Ave.; sponsored by Fullerton Heritage; tickets and information (714) 740-3051 or

[tours@fullertonheritage.org](mailto:tours@fullertonheritage.org).

• **MAY 7 - 9<sup>TH</sup> ANNUAL FACES OF FULLERTON**, 10 a.m.-3 p.m., Fullerton Downtown Plaza, Wilshire Avenue, between Harbor Boulevard and Pomona Avenue; sponsor the Fullerton Collaborative; featuring free food, activities for all ages, and entertainment; (714) 447-2884

• **MAY 7 - LEAGUE OF WOMEN VOTERS OF NORTH ORANGE COUNTY ANNUAL MEETING**, 9:30 a.m.-2 p.m., Buena Park Senior Center, 8150 Knott Ave., Buena Park; guest speaker will be Kathay Feng, executive director of Common Cause; meeting will also include selection of new officers; reservations (714) 254-7440.

• **MAY 15 - TROY WARRIOR PANCAKE BREAKFAST**, 8-11 a.m., Troy High School, 2200 E. Dorothy Lane; featuring a pancake-eating contest and a silent auction; proceeds will go to the school's football program; (714) 270-0668.

• **MAY 21-22 – CALIFORNIA STATE BUTTON SHOW**, Crowne Plaza Fullerton, 1500 S. Raymond Ave.; sponsor California Button Society; information (760) 315-0709 or (209) 532-4674.

• **MAY 20 - 4<sup>TH</sup> ANNUAL WESTERN HOEDOWN**, 6-10 p.m., Wilshire Court Event Center, 140 W. Wilshire Ave.; featuring live and silent auction, live entertainment, line dancing, and barbecue dinner; sponsor Rotary Club of Fullerton Sunrise; (714) 803-0527.

• **MAY 21 – MILES FOR MELANOMA 5K RUN-WALK AND WELLNESS FAIR**, Laguna Road Elementary School, 300 Laguna Road; proceeds to benefit melanoma education and research; (714) 926-6146.

• **MAY 21 – ORANGE COUNTY RAGTIME SOCIETY MEETING**, 1-4:30 p.m., Rutabegorz Restaurant, 211 N. Pomona Ave.; meetings feature performances of ragtime and ragtime-related music; (714) 836-1104.

• **JUNE 1 – ANNUAL LUNCHEON, FULLERTON-NORTH ORANGE COUNTY CHAPTER OF ORT AMERICA**, 9:30 a.m., Alta Vista Country Club, 777 Alta Vista Street, Placentia; event will feature boutiques, auction and prizes; tickets (714) 738-1987.

• **JUNE 4 – “A NIGHT UNDER THE BIG TOP,”** 5:30-10 p.m., Fullerton Arboretum, 1900 Associated Road, on the CSUF campus; fundraiser for Fullerton Excellence in Education Foundation; event will feature gourmet food, live and silent auctions and entertainment; tickets (888) 552-1900.

Send Calendar items to Public Information Office, Fullerton City Hall, 303 W. Commonwealth Ave., 92832. Mark them "Attention: Focus on Fullerton." Items may also be emailed to [SylviaP@ci.fullerton.ca.us](mailto:SylviaP@ci.fullerton.ca.us) or faxed to 738-6758. Nonprofit groups only. The items will also be placed on the City's cable channel and the City's web site.