

MINUTES
BICYCLE USERS SUBCOMMITTEE

City Hall -----Council Chamber Conference Room
Wednesday, July 6, 2011----- 5:00 p.m.

COMMITTEE MEMBERS PRESENT:

Gene Hiegel
Jane Rands
Matthew Leslie
Kent Morris
Vince Buck
Richard Osborn
John Carroll (arrived at 5:45)

COMMITTEE MEMBERS ABSENT: None

STAFF PRESENT: Heather Allen, Planning Manager

STAFF ABSENT: Thuy Nguyen, Engineering

The meeting was called to order by Chair Rands at 5:05 p.m.

CONSENT

MINUTES OF THE MAY 18, 2011 MEETING

Chair Rands made a change to paragraph 2, first sentence, change "could" to "would" and in the third sentence, change "added" to "asked." With those changes, MOTION by Chair Rands and CARRIED unanimously that the Minutes of the May 18, 2011, meeting be APPROVED.

REGULAR BUSINESS

Planning Manager Allen distributed a schedule of what would be forthcoming as far as the review of the Bicycle Master Plan was concerned. It was her desire that a draft be approved by the BUSC to put out for public review, at the same time the draft General Plan was also being reviewed by the public. She gave the committee members tables regarding existing routes, proposed routes and prioritization, and asked them to review all of the information in time for the next BUSC meeting on July 27, 2011. Member Buck asked if staff could provide a map to the subcommittee which showed the existing routes, and Planning Manager Allen answered affirmatively.

Planning Manager Allen desired to discuss the public outreach process. Member Buck suggested setting up a table behind Steamers on a Saturday morning, when the large bike group, Velocity, comes back from their morning ride. Chair Rands asked if the City's outreach could be in conjunction with the County of Orange. Planning Manager said the County had discussed the possibility of three outreach workshops, but felt that the City should have additional outreach of its own. The County concentrates more on

regional city-to-city connections, and any information would be shared with the City. Anaheim and La Habra are both in the process of updating their General Plans also, and meetings have been held with all North Orange County cities.

Member Leslie asked how the draft bicycle plan would be routed to the citizens. Planning Manager Allen replied that it will be available on the City's website. Member Osborn also suggested the Orange County Register, since so many cities are involved. Planning Manager Allen stated that the Farmer's Market is another venue where the plan could be distributed. Flyers could be placed on tables in the beer garden, and at the membership table set up by the Museum Center. Member Hiegel added that a hard copy should be available at the Library and bike shops.

Chair Rands felt that the priority list should be one of the items available for the public, to allow them an opportunity to make any changes/corrections to that document. She would like hard copies of information available to the public, as well as a flyer informing them of where they could get additional information at a later time.

Member Leslie emphasized that if a booth were manned at the Farmer's Market, it should be located somewhere near where the bicycles are parked, to enable a staff member to engage in conversation with bike riders as they enter.

Planning Manager Allen mentioned that the City of Long Beach did an "on-line" survey, using "Survey Monkey" and suggested that as an option for Fullerton.

Chair Rands recommended setting up a table at the courthouse on Thursday nights or Saturdays, and perhaps at the train station on the last Friday of the month at 6:30 before major bike rides.

Planning Manager Allen said it would be beneficial to get key personnel in the school system on board, so they could begin the process of distributing information to the various schools in Fullerton, particularly regarding the Safe Route program. Member Osborn lives near an elementary school and has noticed very few children riding bikes to school. He pointed out that parents may have concerns other than just having a safe route, and those should be addressed as well. Member Hiegel added that the children also need a safe place to park their bikes.

Chair Rands inquired as to when the review of the Bicycle Element needed to be completed, and Planning Manager Allen answered that the latest would be mid-October. By the end of July, both the General Plan and Bicycle Master Plan would go out for public review in draft form. The committee could then proceed with its outreach efforts.

Member Carroll proposed putting information out at churches, and Chair Rands concurred, but added that it should not be done exclusively at churches. Other members suggested putting articles in The Observer, News Tribune, Fullertonian, and Fullerton Stories, contacting the Chamber of Commerce, parks and recreation centers, Lion's Field, and Concerts in the Park on Wednesday nights during the summer months, and the upcoming Library grand opening event. A bike valet service was also mentioned. Planning Manager Allen will check with various city departments and on the City website to see if there are any upcoming major events that the BUSC could step up a table or booth.

Planning Manager Allen asked that each committee member give her any corrections to the route maps and priority list by Wednesday, July 13th and will distribute the entire Bicycle Master Plan on July 15th.

ADJOURNMENT

There being no further business, the meeting was adjourned at 6:08 p.m.