



## MINUTES OF THE MEETING OF THE GENERAL PLAN ADVISORY COMMITTEE

### LIBRARY MEETING ROOM

**MONDAY**

**JUNE 6, 2011**

**7:00 P.M.**

- CALL TO ORDER:** The meeting was called to order by Chair Stopper at 7:06 p.m.
- PRESENT:** GPAC Members Batinich, Buck, Chi, Fitzgerald, Haley, Harrell, Heusser, Jaramillo, Richmond, Savage, and Stopper
- ABSENT:** Excused: GPAC Members Bennett, Griffin, and Lambros  
Unexcused: None
- STAFF PRESENT:** Director Zelinka (arrived at 8:25 p.m.), Planning Manager Allen, Executive Assistant Pasillas
- CONSULTANT PRESENT:** RBF Vice President Susan Harden, RBF Associate Michelle Kou
- FLAG SALUTE:** Chair Stopper
- MINUTES:** MOTION made by Committee Member Fitzgerald, SECONDED by Committee Member Batinich, and CARRIED unanimously, by voting members present, with Committee Members Chi, Savage, and Stopper abstaining, that the Minutes of the May 23, 2011 meeting be APPROVED as written.

### **PUBLIC COMMENTS**

Judith Kaluzny informed the Committee that she would no longer be reporting on GPAC meetings for the Observer.

### **DISCUSSION ITEMS**

#### Part III – Implementation Strategy

RBF Vice President Susan Harden led a discussion on the Implementation Process, explaining the four proposed steps. During discussion the following comments were made:

- Making work at a time when we should be reducing work
- Adding more bureaucracy
  - Planning Manager Allen clarified that the Annual Progress Report was required by the state, and the other reports would assist staff in completing this report. These reports would also help to ensure that the decisions made were being guided by the General Plan.
- Perhaps a checklist could be made
- Like the reports – want to see what the City does is reflective of the General Plan
- Don't want the General Plan to just sit on a shelf
- Like the bi-annual assessment and giving the community an opportunity to have input
- Who is included in the Annual Employee Performance Reviews

- Ms. Harden clarified it would include all staff, but maybe as a part of the discussion rather than included on the review form
- Keep the annual reviews at the department head level

Ms. Harden reviewed the tracking tools and chart and the key implementation tools, and the following comments were made:

- What did “new zoning designation to be created mean”
  - Ms. Allen clarified that they were new designations that had been included in the General Plan, but were not currently included in the zoning code
- Under “Public Land – Parks and Recreation” what did Oil-Gas mean
  - Ms. Harden explained that more information on the zoning implementation tools would be provided at the next meeting
- Perhaps a checklist could be made for use by the developer, staff, Planning Commission, and the City Council
- How long did staff have to review a submittal
  - Ms. Allen responded 30 days

Ms. Harden led a discussion on the Community Participation Opportunities and the following comments were made:

- Participation in Arbor Day
- Create place online to have other opportunities listed
- Should not be included as part of the General Plan - other organizations should provide this information (Chamber, Neighbors United for Fullerton)
- Description of decision making process – where community can get involved
- Focus on items that will help the City implement the General Plan, less on items that only benefit the individual
- Narrow the focus to items relating to helping the City, citizenship, civic activity; put other information on the website
- Information strays outside the boundaries of the General Plan

Motion by Member Savage to remove this section in its entirety, seconded by Member Batinich.

Motion amended by Member Savage to eliminate everything but the heading and allow staff to start anew based on tonight’s discussion, seconded by Member Batinich, passed with a 9-2 vote.

Ms. Harden explained what indicators were and provided several samples. After discussion the following suggestions for indicators were made:

- Three categories – physical, economic, and social
- Quality of life
- Improved business climate
- Business longevity
- Marked bike lanes/trails
  - Safe routes to schools
  - Accident rates decrease
- Substandard housing – environmental complaints
- Community Preservation perception, i.e. number of complaints, maintenance issues
- Cancer numbers
- Road conditions and City infrastructure – maintenance

- Business diversity downtown
- Traffic/uses/impacts around colleges, educational community, events, etc.
- Number of living wage jobs
- Strategic versus tactical indicators
- Diversity/integration/belonging

Ms. Harden provided a brief overview of staff's technical edits and the Appendices.

### **AGENDA FORECAST**

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|---------|--|
| June 13 | Review of Climate Action Plan and Zoning Diagnostic  |
| June 20 | Cancelled – Items combined with June 13 agenda   |
| June 27 | Review of revised Parts I through III of The Fullerton Plan with recommendation for preparation of Public Review Draft |

### **STAFF/COMMITTEE COMMUNICATION**

Director Zelinka commented that he had just attended an affordable housing study session with the Council.

### **ADJOURNMENT**

Chair Stopper adjourned the meeting at 8:57 p.m.