MINUTES OF THE MEETING OF THE GENERAL PLAN ADVISORY COMMITTEE

LIBRARY MEETING ROOM

MONDAY MAY 23, 2011 6:00 P.M.

CALL TO ORDER: The meeting was called to order by Director Zelinka at 6:13 p.m.

PRESENT: GPAC Members Batinich, Bennett, Buck, Fitzgerald, Haley, Harrell (arrived at 6:21 p.m.), Heusser, Jaramillo, Lambros (arrived at 6:35 p.m.), and Richmond

ABSENT: Excused: GPAC Members Chi, Griffin, Savage and Stopper
Unexcused: None

STAFF PRESENT: Director Zelinka, Planning Manager Allen, Executive Assistant Pasillas

CONSULTANT PRESENT: RBF Vice President Susan Harden, RBF Associate Michelle Kou

FLAG SALUTE: Director Zelinka

MINUTES: MOTION made by Committee Member Fitzgerald, SECONDED by Committee Member Heusser, and CARRIED unanimously, by voting members present, with Committee Member Haley abstaining, that the Minutes of the May 2, 2011 meeting be APPROVED as written.

PUBLIC COMMENTS

Denny Bean asked where the public could read what had been done to date, and Director Zelinka explained that this was an administrative draft only, intended for GPAC and staff review. Once the GPAC and staff had finished their review a public review draft would be released. He provided those in attendance who were interested a copy of the administrative draft on CD.

Judith Kaluzny commented on the letter she had provided the GPAC on Business Improvement District's (BID's), and reiterated her belief that BID's were inappropriate in this document.

DISCUSSION ITEMS

RBF Associate Kou explained that no comments had been received on Chapters 18, 19 and 20 so those would not be included in tonight's discussion.

Review/Refine

Consultant Susan Harden led the Committee in a discussion of the comments received on the following portions of the administrative draft. Further comments were as follows:

- Chapter 10 – Public Safety
  - Officer sensitivity training
    - Get Police Department input

        - State requirements for training already in place
        - Community confidence building
        - Changing positions within PD.

- Chapter 11 – Public Health
    - Relation to land planning
    - County Health & Schools providing social services like this.
    - Biking / Walking – applicable planning
    - School Relationship
    - Focus on items that are the responsibility of the City
    - Home-based businesses – visitors create impact on neighborhood.
    - Second hand smoke ordinance
    - "No smoking" @ Laguna Lake – improved the environment
    - Narrow scope & make more General Statements
    - Suggestion to remove A14.2 – 14.4 and A14.12 – 14.15; vote: 9 yes/1 no
    - Move items to Land Use Element
    - Location/siting
    - Relationship to neighborhoods
    - Leave smaller Public Health Element
    - Seeing more Collaboration re: City & Public Health – moving into the future – may see more.
    - Promote amenities within walkable distance
    - General language
    - Secondhand smoking
    - Food disparities
    - P14.2 – positive wording "not reduce obesity"

  Motion by Member Bennett to remove Chapter 11 in its entirety, seconded by Member Haley failed to pass with a 5-5 vote.

  Motion by Member Fitzgerald to delete A14.2-4 and A14.12-15, seconded by Member Bennett passed with a 9-1 vote.

- Chapter 12 – Parks and Recreation
    - P.15.6 – Concerns re: encouraging private businesses in public parks
    - Big League Dreams – example of private venture creates park
    - Park ratio – 'where economically feasible"
    - Is this an ordinance?
    - Policy or action
    - "In all areas" – reward

  Clarify
  - City only?
  - Incl. County and schools?

- Chapter 13 – Arts and Culture
    - Cooperating/supporting/encouraging
    - City's role
    - Public art
    - Developer impact
    - Plan, but not mandate
    - Public / Private venture to encourage art participation
    - Schools, library, community services – already have some City leadership in art part.

- Chapter 14 – Education
    - Vocational education – (A17.3)
    - Vocational institutes (private)

    - Clarify to talk about City's role in attracting these institutions

- Chapter 15 – Community Involvement
    - Information in water bill not getting to renters/tenants
    - Civics education – City staff – are resources available?
    - Other organizations available for this
    - Speakers
    - A18.9 Remove subjective requirement as to how much outreach is needed; leave as open forum
    - Don't create another process
    - City Council's responsibility to listen to people's comments & make decision
    - Early communication input better
    - P18.2 & P18.11 → combine/merge
    - Action re: threshold for development with additional outreach
    - Increasing notification radius
    - Outreach not just to "stakeholders", but to greater community
    - Newspaper, cable, phone system other avenues for information
    - Nexus between developer fee's and processing cost

- Chapter 16 – Water
    - P20.8 – "encourage", not "require"

- Chapter 17 – Air Quality and Climate Change
    - A20.8 – Include language "as appropriate"
    - A20.7 – don't need
    - A20.5 – plastic bags
    - Accommodate NEV use
    - Incentives not necessary
    - P21.3 – conflicting with top
    - P21.3 Carbon offset program – what would incentive be?
    - P22.1 – "Encourage" – participating in regional efforts

AGENDA FORECAST

June 2 – Email Part III Implementation

June 6 – Next meeting at 7:00 p.m. at the Main Library to review Part III

STAFF/COMMITTEE COMMUNICATION

None.

ADJOURNMENT

Director Zelinka adjourned the meeting at 8:35 p.m.