Focus on
Fullerton

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"Focus on Fullerton" is a publication of the City of Fullerton, 303 W. Commonwealth Ave., Fullerton, CA 92832.

Subscriptions help support Paramedic program

Residents are reminded that it will soon be time to renew their participation in the City's annual Paramedic Subscription Program.

For a single nominal fee, every permanent resident of a household can be assured of low-cost Paramedic coverage whenever it is needed from July 1, 2010, through June 30, 2011.

All fees collected from subscriptions directly support the Paramedic program, including maintaining state-of-the-art emergency equipment.

Why pay the subscription fee? While Paramedic service is available to all Fullerton citizens regardless of whether they join the subscription program, non-subscribers should be aware they will be charged a per-call fee whenever they call the Paramedics. The amount of the fee depends on the type of service provided, and current per-call cost estimates range from $250-$500.

Fullerton Paramedics in action: providing quality emergency care

Citizens should also be aware that the subscription fee does not include ambulance costs. Those costs are billed separately by the ambulance company.

The subscription fee will show up on residents' water bills in May and June. To enroll, residents should simply include the fee with their water bill payment. If they prefer not to subscribe, they should deduct the fee from their bill, and pay the difference.

Further information about the Paramedic Subscription Program may be obtained by calling the Paramedic Services of the Fullerton Fire Department between 7 a.m. and 5 p.m. weekdays at (714) 738-6341.

A subscription program is also available for businesses. For information, call (714) 738-6341.

UPDATE: FULLERTON

New tool offers help for business community

The Redevelopment and Economic Development Department has added a new resource to the City of Fullerton website.

The new tool, called Loopnet, is a link to a commercial real property search engine. It offers a comprehensive suite of products and services to meet the national and local needs of commercial real estate firms, organizations and professionals. According to Loopnet's website, it operates the largest real estate listing service on-line.

Providing a link to Loopnet enables the City to minimize commercial vacancies by promoting access to information regarding available spaces for business opportunities to established companies and entrepreneurs looking to expand, relocate or open up their business in Fullerton.

Loopnet is similar to the commercial real property search engine called CoStar currently available on the City's website. A significant difference between the two search engines is that listings can be posted to Loopnet for free as opposed to CoStar, which requires a fee to post.

By providing links to both search engines, the City is able to promote smaller commercial spaces that may have less formal listing representation as well as larger spaces that may be represented by a professional firm.

(Continued to pg. 2)

Visit the City's web site: www.ci.fullerton.ca.us or www.cityof fullerton.com

Quick guide to understanding a water meter

A water meter can help you manage your bi-monthly water bill. By monitoring your use weekly or even daily, you can make better decisions on water use.

The meter dial pictured at left is typical of most residential meters and is usually located near the street. The dial on the meter serving your home may look somewhat different, but they all work on the same principles.

The flow indicator triangle (1) rotates whenever water passes through the meter. If the triangle turns when no water is being used on your property, you may have a leak, which should be investigated.

Each full revolution of the register sweep hand (2) indicates that 10 gallons of water have passed through the meter. The markings at the outer edge of the dial indicate ones and tenths of one gallon.

The water meter register (3) is a lot like the odometer on your car. The numbers keep a running total of all the water that has passed through the meter. The register shown here indicates that 1,153,573.6 gallons have passed through this meter at the time of this read. If you check the reading a week later and subtract the two reads that will be the amount of water you used for the week.

Suggested weekly winter /spring irrigation schedule

Month	Turfgrass	Trees, shrubs & groundcover
February	2 days, 2 cycles of 2 minutes each	1 day, 2 cycles of 3 minutes each
March	2 days, 2 cycles of 3 minutes each	2 days, 2 cycles of 3 minutes each
April	3 days 2 cycles of 4 minutes each	2 days, 2 cycles of 4 minutes each

By cycling the irrigation controller to turn on for the recommended number of minutes an hour apart, deeper watering and healthier root growth are gained, while runoff is reduced.

REMEMBER: Always turn your water off before it rains, and let the soil dry before turning it on again.

More about:

New tool offered to help businesses

(Continued from pg. 1)

The Loopnet link on the City's website redirects the visitor to a free search engine on www.loopnet.com, where anyone can search properties for sale or lease. Properties in the database include office, industrial, retail, shopping center, etc. Search criteria can be specific to Fullerton, indicating factors such as square feet, available parking, docks, utilities, rental rates and lease type. In addition to providing property information, search results provide direct broker, property manager and/or owner contact information.

UPDATE: FULLERTON

The free property search link to Loopnet is available on the City's website at: www.cityoffullerton.com/depts/eco_dev/realestate.asp,

Those searching for the perfect location can further their due diligence research by scheduling a free EDAT (Economic Development Action Team) meeting with senior City staff from the planning, building, fire, engineering, redevelopment and economic development departments.

Further information about EDAT is available on the City's website at www.cityoffullerton.com/depts/eco_dev/edat/edat.asp.

Please contact Nicole Coats, Redevelopment and Economic Development Project Manager with any questions at (714) 738-4102 or nicolec@ci.fullerton.ca.us.

Home composting workshop set

The City of Fullerton is teaming with the Fullerton Arboretum to present a free public workshop on home composting June 5 at the Arboretum.

The workshop, "Home Composting II," is designed for people who already have some experience with composting.

The workshop will begin at 10 a.m. Fullerton Arboretum is located at 1900 Associated Road, on the CSUF campus.

The 90-minute workshop will offer such hands-on demonstrations as composting, mulching, and "grasscycling," as well as instructions on what can and cannot be composted, and how to make a home composting bin.

The workshop is free to Fullerton residents. In addition, a limited number of state-of-the-art compost bins will be available for Fullerton residents to purchase for only $20.

Registration and further information may be obtained by calling the Fullerton Arboretum at (657) 278-3407.

Persons requiring special accommodations to attend the workshop are asked to notify the Arboretum staff when registering.

Be a Water Watchdog!

In response to the current statewide water emergency, the City of Fullerton has set up a special telephone hotline residents and business owners can call with water concerns.

The "Conservation and Water Watchdog Hotline" – (714) 738-6744 – is designed for citizens wanting conservation information, to ask questions, or to request water surveys.

Citizens can also to report everything from broken sprinklers on public property or individuals using excessive water.

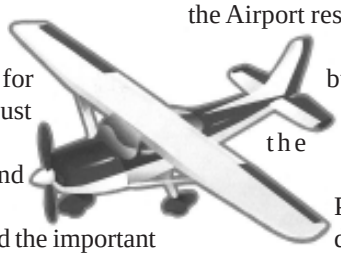
Rebates available!

The MWD offers rebates to Fullerton water customers who install new water-saving devices, including smart irrigation timers, rotating nozzles, and synthetic turf. For more information about rebates please visit www.bewaterwise.com.

Airport to host 'Airport and Safe Boating Day' May 22

The pilots are cleaning their planes, the displays are being completed, and the refreshment stands are being stocked.

Preparations are under way for May 22, when Fullerton Municipal Airport and the U.S. Coast Guard Auxiliary co-host "Airport and Safe Boating Day."



Displays of vintage aircraft, plus an appearance by Commander Chuck Street, air traffic reporter for television station KTLA and radio station KIIS, are just some of the attractions.

The fun will take place from 9 a.m. to 4 p.m., and admission is free.

The event is designed to showcase the Airport and the important role it plays in providing service not only to Fullerton, but to all of North Orange County. In keeping with this goal, the Orange County Fire Authority, the Anaheim Police Department and the California Highway Patrol will open their air operations hangars for tours.

The event will also be the kick-off to the Auxiliary's observance of "National Safe Boating Week" May 22-28. The goal is to encourage the boating public to follow all safety precautions, the most important of which is to wear life jackets.

There will also be aviation-related displays and booths, and the Fullerton Chapter of the 99s, a women pilots organization, will be offering plane rides for a fee.

Food vendors will sell refreshments throughout the day, and the Airport restaurant will be open.

Other organizations participating include Airport businesses, the Fullerton Airport Pilots Association, the Civil Air Patrol, the Aero Squadron Reserve, and the Fullerton Radio Club.

Also participating will be the Fullerton Public Library and the Fullerton Police and Fire departments.

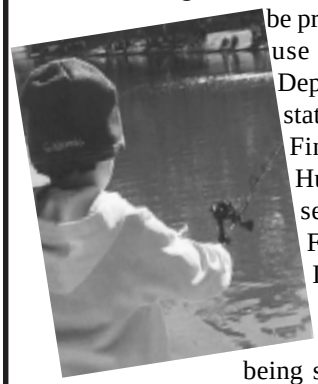
Fullerton Municipal Airport is located at 4011 W. Commonwealth Ave., west of Magnolia Avenue and north of the Riverside Freeway, in Fullerton. Because of the large crowd anticipated, visitors are advised to park their cars in the Airport lot on Commonwealth.

Visitors are cautioned not to cross or walk on the runways.

Further information about the event may be obtained by calling the Airport at (714) 738-6323.

4th Annual Kids' Fishing Derby April 17

Start a family tradition and join us for this special day! There will be learning stations for beginning anglers, and lunch will be provided. Gear will be available to use for those who go through the Department of Fish and Game fishing stations. The "Kids' Casting Contest Finals" will be held before lunch. Hurry and register as this event will sell out! Register by calling the Fullerton Parks and Recreation Department at (714) 738-6575. Free t-shirts to the first 400 kids pre-registered. Volunteers are also being sought for the event. Please call Yvonne Pedersen at (714) 738-6594 if you can help.



Have a 'Conversation with your City'

City Manager Chris Meyer will be the guest speaker at the April 22 session of "Conversation with your City," a special program series presented by Councilwoman Sharon Quirk-Silva.

The program will begin at 7:30 p.m. at the Fullerton Museum Center, 301 N. Pomona Ave., in downtown Fullerton.

The purpose of the "Conversations with your City" programs is to introduce citizens to the people charged with making sure the city runs smoothly and efficiently.

Citizens will be able to ask questions about City activities and projects, as well as talk about matters of concern to them.

No registration is necessary to participate in the "Conversations," which are held every other month.

Further information may be obtained by calling the City Council Office at Fullerton City Hall at (714) 738-6311.

Persons requiring special accommodations to attend the program are asked to notify the Council Office prior to April 22.

City, Olson Company partner in new affordable home project

In response to the demand for affordable new homes, the Fullerton Redevelopment Agency is partnering with The Olson Company to develop Heritage Walk, a new home community that will feature more efficient floor plans, healthy and environmentally sound designs, and open spaces for families.

The new 34-unit community will provide energy-efficient and affordably priced homes in the Richman neighborhood of Fullerton. "We are excited to begin construction at Heritage Walk, a development that will bring affordable housing opportunities to Fullerton residents," said Rob Zur Schmiede, redevelopment and economic development director for the City.

Heritage Walk elevation

This community is located just blocks from Fullerton's downtown district and the City's busy Transportation Center, as well as next to Richman Elementary School. Heritage Walk will feature three floor plans that range from 1,325 to 1,450 square feet and offer three to four bedrooms. These homes will incorporate Spanish design elevations that compliment the existing neighborhood and surrounding community.

"We are honored to again work with the City of Fullerton to provide affordable, environmentally friendly, new homes to the city's residents," said Steve Olson, CEO and chairman of The Olson Company, and recipient of the America's "Builder of the Year" award.

"Following the success of Gallery Walk and Studio Walk, as well as SOCO Walk in Downtown Fullerton, we look forward to creating another flagship project to serve the community."

Heritage Walk's model homes are scheduled to be completed and available for touring in May, with the first homeowners moving in this July. Individuals wishing to join the Heritage Walk interest list may obtain additional community information by contacting www.HeritageWalkHomes.com.

Further information about the on-going update to the City's Comprehensive General Plan may be obtained by contacting Senior Planner Bob St. Paul at (714) 738-6559, or by logging onto the City of Fullerton website at www.ci.fullerton.ca.us and clicking on the General Plan Update icon on the home page

City program provides assistance to homeless families

Two social service agencies are teaming together to offer assistance to individuals and families in need of shelter during cold weather months or as a result of the economic downturn.

Fullerton Interfaith Emergency Service (FIES) offers help to residents in danger of losing their housing as a result of the poor economy. Services include rental and utility assistance, legal assistance with tenant-landlord issues, and information and referral.

Persons interested in receiving assistance must have been a Fullerton resident for a minimum of three months, and must show documentation proving they are legal residents of the United States.

For individuals and families who have lost their housing, FIES also offers a "Rapid Re-Housing" service that provides aid to individuals and families who are homeless or live in shelters. Assistance available includes security and utility deposits, moving costs, rental and utility assistance, and case management.

Those interested in assistance must have been a Fullerton resident for more than three months prior to becoming homeless, and must show documentation proving they are legal U.S. residents.

The FIES programs are part of the City's Homelessness Prevention and Rapid Re-Housing Program, which FIES is coordinating for the City. The City received approximately $620,000 in federal stimulus money to fund assistance programs for the homeless and those threatened with the loss of their housing.

Further information about Fullerton Interfaith Emergency Service may be obtained by calling Jim Womack at (714) 680-3691, or by logging onto www.fies.us.

Also offering assistance to the homeless is the Orange County Cold Weather Armory Emergency Shelter Program, which provides emergency temporary shelter at the National Guard armories located in Fullerton and Santa Ana when temperatures turn cold. In addition to a bed for the night, the program provides dinner and breakfast, donations of warm clothes, and shower facilities.

Bus service is available for nights when the Fullerton Armory will be open. Pick-ups will be at 5 p.m. at N. La Palma Parkway and Swan Street (inside the fenced parking lot across from La Palma Park Stadium) in Anaheim.

The armory program is a collaborative effort of the County of Orange, the California National Guard, the Cities of Fullerton and Santa Ana, and Mercy House Living Centers. Further information may be obtained by calling Michael Malabo of Mercy House at (714) 836-7188, est. 105, or by email at michaelm@mercyhouse.net.

Business Expo set for March 26

The City's Redevelopment and Economic Development Department, together with the Fullerton, Brea, La Habra, Placentia and Yorba Linda chambers of commerce, is asking you to save the date for the 2010 North Orange County Business Expo.

The Expo will be held from 9 a.m.-6 p.m. March 26 in the Titan Student Union on the campus of California State University, Fullerton, 800 N. State College Blvd.

Prospective, novice and seasoned business professionals who attend the North Orange County Business Expo will have an opportunity to learn about the numerous and varied resources that are available to assist them in their business endeavors.

The morning session of the Expo is free and will feature workshops along with several panels of experienced business professionals addressing topics ranging from how to contact resource providers to how to obtain financing for a new business. Compliance requirements, networking, evolving media marketing techniques, growing market opportunities and sales practices will also be addressed.

A keynote luncheon will take place from 11:30 a.m.-1:30 p.m. Seating will be limited, and pre-registration for the $35 luncheon ticket is highly recommended.

The afternoon session is also free and will include numerous resource booths and vendor exhibits. Attendees and participants will have the opportunity to meet lenders and service contracting officers, learn about government contracting opportunities, and make appointments for future business counseling, training and technical assistance.

The North Orange County Business Expo is free to guests; however, pre-registration for each of the morning, keynote luncheon and afternoon sessions is suggested and may be arranged by contacting the Fullerton Chamber of Commerce at (714) 871-3100 or by logging on to www.fullertonchamber.com.

Businesses or resource agencies interested in reserving a sponsorship opportunity, booth exhibition, leading a workshop or speaking on a panel should also contact the Fullerton Chamber.

Parking for the event is $7. The best parking location is the CSUF Parking Structure off Dorothy Lane on State College, north of Nutwood Avenue and south of Yorba Linda Boulevard.

Museum Center calendar

"Cine-Saurus: Dinosaurs in the Movies"

Through April 4

Don't miss this exciting exhibit! Enjoy original movie memorabilia, posters and models from the renowned Czerkas collection. "Cine-Saurus" is a traveling exhibit produced in association with The Dinosaur Museum in Blanding, Utah.

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"Solid Design: Leo Fender's Telecaster"

Through 2010

The exhibit showcases the Telecaster, the first commercially successful solid body electric guitar, an instrument that changed music history. Numerous early examples are on display, as well as Telecasters once owned by celebrities.

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Wednesday Art Studio

May 5-26

For grades 1-6

$40 general public (includes Museum Family membership); $35 for Museum members

Put your skills to the test and learn new art techniques! Make friends and have fun creating original art, including drawing, painting, printmaking, clay, fused glass and more. Fee includes all materials, pre-registration is required

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Fullerton Market Returns!

Thursdays, beginning April 1

4-8:30 p.m.

Free admission

Don't miss out on Fullerton's popular market. Enjoy fresh produce, food vendors, hand-crafted vendor items, kids' activities, a beer and wine garden, live entertainment from 6:30-8:30 p.m., and more!

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"Cine-Saurus Family Day"

Noon-4 p.m. Sunday, April 4

Free with regular Museum admission

Don't miss the last day to see the "Cine-Saurus: Dinosaurs in the Movies" exhibit. Family Day will include drop-in tours of the exhibit, dino-related arts and crafts, and more.

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Spring into Music Camp

10 a.m.-noon April 12-16

$90 per student; $80 for Museum members

For grades 4-9. Learn enough chords to play hundreds of songs! This one week beginner's acoustic guitar class will include guitar instruction, music games, visits to the Leo Fender Gallery, classes on the history of the guitar and more! All materials are included, even the guitar!

Call 714-738-6545 for more information

An oily problem

Did you know just one quart of oil can pollute 250,000 gallons of water?

What are the hazards of used oil?

Used oil can contain such contaminants as lead, magnesium, copper, zinc, chromium, arsenic, chlorides, cadmium, and chlorinated compounds. Oil poured down drains or onto the ground can work its way into our ground and surface waters and cause serious pollution. Federal reports indicate that used motor oil accounts for more than 40 percent of the total oil pollution of our nation's harbors and waterways.

Can used oil be recycled?

Yes, used oil is very recyclable. Used oil can be re-refined or processed into fuel oil. Unfortunately, not enough is being recycled. In 1998, 140 million gallons of lubricating oil were sold in California. Approximately 40 percent or 56 million gallons, leaked out of engines or was burned. Yet, of the remaining 84 million gallons, just 64 million gallons were recycled, leaving approximately 20 million gallons unaccounted for and possibly improperly disposed of down storm drains, into lakes or streams, or thrown in the garbage.

How can you help?

You can participate in oil recycling by following these tips:

- Drain your used oil into a clean container.
- Do not mix any other materials, including water, with used oil.
- Take your used oil to a household hazardous waste collection facility or a used oil collection site.

To find a collection center near you, call 1-800-CLEANUP or log on to www.1800cleanup.org. Fullerton collection centers are:

AutoZone #2898
146 N. Raymond Ave
(714) 870-9772

AutoZone #5522
1801 West Orangethorpe Ave
(714) 870-8286

AutoZone #5523
102 N Euclid
(714) 870-8286

Big O Tires #587
1010 W. Commonwealth
(714) 870-4699

EZ Lube #17
4002 N Harbor Blvd
(714) 619-1546

Firestone Store #27EH
1933 N Placentia Ave
(714) 993-7100

Fox Service Center
1018 W Orangethorpe
(714) 879-1430

FJC Automotive Technology
321 E Chapman Ave
(714) 992-7275

Kragen Auto Parts #0731
2978 Yorba Linda
(714) 996-4780

Kragen Auto Parts #4133
904 W. Orangethorpe Ave.
(714) 526-3570

Pep Boys #642
1530 S Harbor Blvd
(714) 870-0700

CALENDAR

• On-going – Fullerton Certified Farmers Market, 8 a.m.-1:30 p.m. Wednesdays, Independence Park, 801 W. Valencia Drive, east of Euclid Street; (714) 871-5304.

• On-going – MOMS Club of West Fullerton; for stay-at-home moms west of Harbor Boulevard; offering park days, field trips and special events; (714) 767-7646 or alkernes@roadrunner.com.

• On-going – MOMS Club of South Fullerton; for stay-at-home moms south of Commonwealth Avenue; millercarriean@sbcglobal.net.

• On-going – MOMS Club of East Fullerton; for stay-at-home moms east of Harbor Boulevard; 10 a.m.-noon Monday-Friday; (714) 396-5799 or melissamartinez78@yahoo.com.

• On-going – Lunch with the League, 11:30 a.m.-1 p.m., fourth Thursday of month September, October, and January-April, Sizzler Restaurant, 1401 N. Harbor Blvd.; sponsor NOC League of Women Voters; (714) 254-7440.

• On-going – Fullerton Sunrise Rotary Breakfast Meetings, 7:15-8:30 a.m., Thursdays, Meridian Sports Club, 1535 Deerpark Drive; (714) 743-8670.

• On-going – Fullerton Men's Golf Club, 6 p.m., first Wednesday of the month, Fullerton Municipal Golf Course, 2700 N. Harbor Blvd.; featuring Saturday morning tee times, tournaments, team play; (714) 578-9201.

• March 22 - "Political Bloggers in OC: Who are They, What are They Saying and Why," 6:45 p.m., Main Library, 353 W. Commonwealth Ave.; free; forum sponsor Neighbors United for Fullerton; (714) 871-5297.

• March 24 - Fullerton Republican Women Federated Membership Tea, 11 a.m. – 2 p.m., Knott's Berry Farm Resort Hotel, 7675 Crescent Ave., Buena Park; guest speaker Bob Hamer, former FBI agent and author; (714) 871-6862

• April 10 – Trolley Tour of Historic Downtown Fullerton, 10 a.m., Fullerton Museum Center, 201 N. Pomona Ave.; sponsor Fullerton Heritage; tours free to Fullerton Heritage members and $5 general public; reservations (714) 740-3051.

• April 10 – AAUW Luncheon, 11:30 a.m., The Meridian Club, 1535 Deerpark Drive; program will feature Maralys Wills, author of "Women Must Negotiate;" sponsor AAUW - Fullerton; (714) 773-1090 or mjkoch@pacbell.net.

• April 17-18 - 36th Annual "Green Scene," 10 a.m.-4 p.m., Fullerton Arboretum, 1900 Associated Road, on CSUF campus; largest outdoor garden event in Orange County; (657) 278-4792 or jmcgarvey@fullerton.edu.

• April 17 - Fullerton Knights of Columbus Magic Show, 7 p.m., St. Juliana Catholic Church, 1316 N. Acacia Ave.; proceeds from ticket sales will go to various charities supported by the Fullerton Knights of Columbus; (714) 738-8036.

• April 25 – FIES-Jones CROP Hunger Walk, noon, Downtown Plaza, Wilshire Avenue, between Harbor Boulevard and Pomona Avenue; sponsor Fullerton Interfaith Emergency Services; proceeds support programs that fight world hunger and to local programs that feed the hungry; (714) 738-0255.

• April 25 – The Trio Jean Paul, 3:30 p.m., Sunny Hills High School Performing Arts Center, 1801 Warburton Way; sponsor Fullerton Friends of Music; free; (714) 529-7758 or (714) 738-8211.

• May 1 – Walking Tour of Historic Downtown Fullerton, 10 a.m., Fullerton Museum Center, 201 N. Pomona Ave.; sponsor Fullerton Heritage; tours free to Fullerton Heritage members and $5 general public; reservations required; (714) 740-3051.

• May 1 – 8Th Annual "Faces of Fullerton," 10 a.m.-3 p.m., Downtown Plaza, Wilshire Avenue, between Harbor and Pomona; featuring free interactive, inter-generational activities and information, entertainment and free food; sponsor Fullerton Collaborative; (714) 336-6910 or www.fullertoncollaborative.org.

• May 15 – Trolley Tour of Historic Downtown Fullerton, 10 a.m., Fullerton Museum Center, 201 N. Pomona Ave.; sponsor Fullerton Heritage; tours are free to Fullerton Heritage members and $5 for general public; reservations (714) 740-3051.

• May 15 – 3rd Annual Western Hoedown, North Orange County Family YMCA, 5:30 p.m., 2000 Youth Way; featuring food, music, dancing and auctions; fund-raiser for the YMCA; sponsor Fullerton Sunrise Rotary; (714) 743-8670.

• June 5 – "5th Annual Toast to Learning," 6 p.m., Fullerton Arboretum, 1900 Associated Road, on the CSUF campus; sponsor Fullerton Technology Committee; proceeds to go to Fullerton School District; (714) 870-4182.

• June 12 – Trolley Tour of Historic Downtown Fullerton, 10 a.m., Fullerton Museum Center, 201 N. Pomona Ave.; sponsor Fullerton Heritage; tours free to Fullerton Heritage members and $5 general public; reservations required; (714) 740-3051.

• June 21 - Leon Owens Foundation 5th Annual Charity Golf Tournament, 11 a.m., Alta Vista Golf Course, 777 E. Alta Vista Drive, Placentia; event will include an awards dinner and silent auction; proceeds go toward scholarships for high school and college students; (714) 687-5520 or leonowensfoundation.org.

Send Calendar items to: Public Information Office, Fullerton City Hall, 303 W. Commonwealth Ave., 92832. Mark them "Attention: Focus on Fullerton." Items may be faxed to 738-6758. Items may also be submitted on-line at www.ci.fullerton.ca.us. Please give at least three months' notice. Nonprofit groups only. The items will also be placed on the City's cable channel and the City's web site.