



## DRAFT VISION STATEMENT

Fullerton is built upon community-driven principles to foster and maintain a sustainable, vibrant City that embraces heritage, active lifestyles, and cultural diversity. Our community balances public and private resources so that each of our residents have equal opportunity to be enriched by a broad array of community services and facilities. Our community exemplifies quality and choice in recreation, education, transportation, shopping, employment, and housing opportunities that respect the needs of each community member and contributes to the balance and health of our economy. Our strong sense of pride and identity is founded in a tradition of civic participation that promotes a safe, healthful, enriching, and inclusive community for the expressed purpose of enhancing quality of life for all.