

**Vision Statements  
Visioning Charrette  
Thursday, June 21, 2007**

**Group 1**

Fullerton has a rich heritage that guides it's future. Fullerton derives it's agenda for treasured development form the values of it's people.

These values are the driving force of the city government:

- Historic preservation of cultural landscape and the architecture aesthetic
- Increased open space and parks
- Distinct regions where retain their integrity as per the zoning
- Slow population growth to preserve quality of life

**Group 2**

Fullerton is a vibrant, diverse (socio-economic & ethnic, younger & older) community with a home-town feel & large-town services & amenities.

It is a "green" city, incorporating green plantings, new energy sources, conservation elements, max recycling efforts, & a City government emphasis on green building measures.

In housing & in all development, - balanced approach to workforce/affordable higher-income housing, & preservation of existing community aesthetics.

There is equity & balance in access to social, medical, park, cultural, educational and human services throughout the city – both north of Chapman and south of Chapman.

We have reconsidered our city government structure to ensure better accountability form elected officials.

Transportation: many options available – including paths, trails, bike paths

**Vision Statements**  
**Visioning Charrette**  
**Wednesday, June 20, 2007**

**Group 1**

Fullerton is a diverse community that values & protects:

1. Small-town feeling
2. Sustainability
3. Community involvement & thoughtful planning
4. Safety for all residents
5. Civic & social services & institutions available to all (transportation, housing, education, recreation, the arts)
6. Social networking
7. Natural and semi-rural environment & resources
8. Small, independent businesses
9. Historic resources

In order to maintain a pleasant quality of life for those who live, work and visit Fullerton.

**Group 2**

Fullerton will continue to be a safe community that values its historic neighborhoods and buildings, green spaces, culture, education and recreation. The small-town character will be supported by responsible development, a variety of housing opportunities and a sound infrastructure. The downtown will be a destination for the whole community with transportation that meets the needs of the residents..



**Vision Statements  
Visioning Charrette  
Tuesday, July 24, 2007**

**Group 1**

Fullerton is a beautiful, safe, and economically thriving community that maintains its small town atmosphere. It focuses on the community, using its heritage as a guide. Citizens' health and well-being is of primary importance. Fullerton honors its cultural diversity and maintains its vibrancy border to border.



(which  
?)

It honors & respects community diversity with a vibrancy through its citizen interaction. It "believes" (better word) its youth represents the future and supports them through meaningful activity and mentorship.

**Group 2**

The city of Fullerton needs to honor its rich history & historical cultural resources while promoting...

- Quality open space
- Lifelong educational opportunities
- Cultural events, related to the fine & performing arts
- Public services for all ages (commercial), medical
- Public safety & transportation & readily accessible)
- Bicycle & pedestrian traffic

All to be provided in a balanced, sustainable, ethnically integrated environment.

**Group 3**

- Preservation – historical
- Growth is inevitable
- Balancing growth responsibly
- Attracting tax base – businesses
- Rural feel/low density
- Greater good
- Controlled traffic/public transportation
- "Green Building"

The city of Fullerton is a community that treasures its historical buildings & neighborhoods, & its open space & rural feel. Fullerton understands the need for growth in terms a vibrant downtown, & revitalizing blighted areas. Fullerton envisions a unique balance of preservation & development, focusing on sustainable building to conserve & preserve the environment. We value our small businesses, parks, education system, historic character, public transportation & our proximity to regional attractions. The most important feature of Fullerton is that citizens are involved in all areas of decision making for the future.

#### **Group 4**

Fullerton will:

- Honor its heritage, culture & diversity
- Treasure its green qualities – parks, open space, trees & walkable streets
- Foster its cultural resources, its gathering places (congregate/not cocoon)
- To offer excellence in education, health care, housing (for all) and work/business opportunity
- Improve our infrastructure & in-city transport
- Make our city more sustainable over the long haul – economically, in the use of resources, & the level of public services

#### **Group 5**

Fullerton is a family-centered community where a balance of Complementary interests such as historic preservation, environmental sustainability, open and public space, ease of transportation, recreational opportunities, housing, access to medical facilities, quality education, and positive economic climate through all types of business is reality.

**Vision Statements  
Visioning Charrette  
Thursday, July 26, 2007**

**Group 1**

Fullerton is a beautiful, safe, and thriving community that maintains its small town atmosphere and retains its cultural landmarks and educational opportunities.

Fullerton is proactive in assimilating a growing and diverse ethnic community and incorporating sound environmental principals. It is a city with a sustainable economy providing a strong tax base, jobs, and housing that meets the needs of its citizens.

It is a forward thinking city that embraces technological advancements for business, schools, technological advancements for business, schools, and homes.

**Group 2**

Fullerton is a community that respects its past and embraces its future. It celebrates its ethnic and cultural diversity. It understands the importance of prudent fiscal management and being a business hub for ongoing success. Arts are a critical component in our well rounded community. We focus on housing for all our citizens while maintaining a green feel of trails and parks. It's a place where all citizens are involved and contributors. In short, Fullerton is a great place to live and work.

**Group 3**

Fullerton is a welcoming diverse community with strong educational, cultural and economic opportunities. We offer our citizens access to a thriving transportation center that supports civic, cultural, business and educational facilities. We're known as a great place to live, work and play.

**Group 4**

Fullerton is a beautiful Old Town community that encourages "smart growth" and business opportunity consistent with its heritage and charm. Fullerton supports a thriving educational system, the arts, it's multi-cultural base, in a safe, sustainable environment.

**Group 5**

Fullerton is a desirable place to live, work and play with a sense of community, civic engagement, and pride that honors cultural diversity. It maintains a small town atmosphere, preserves its history in ways that continue to draw new families, provides a range of housing opportunities, supports parks and open spaces, and encourages sustainability to preserve resources. Transportation connects neighborhoods & institutions with each other and the city center.



**Vision Statements  
Visioning Charrette  
Monday, August 6, 2007**

**Group 1**

- A city with many venues for public meetings
- A city that respects and preserves its cultural and historic resources so that they add to the enjoyment of its public and visitors
- A public that enjoys the type of leadership in the city that really believes in the principal of public inclusion.
- A city that is accountable for its environmental impacts and energy. Balances its economic, environmental, and social needs (triple bottom line).
- A city with a diminishing carbon footprint.
- A city that solves its challenges to move people w/i the city once they get to the down w/ multi-modal forms of transportation.
- A city that is so beautiful, unique, engaging, and interesting along every square inch that people enjoy
  - Safe
  - Architecture
  - Trees
  - Secure
  - The culture needs to exist that perpetuates walking as an enjoyable pastime so everyone wants to walk.
- A city where local businesses feel supported, great business are attracted to be here.

**Vision Statements  
Visioning Charrette  
Tuesday, August 14, 2007**

**Group 1**

The city of Fullerton will be a recognized arts & cultural destination, with first class educational institutions with a vibrant & diverse business community offering a balanced quality of life for all Fullertonians. Fullerton will be dedicated to maintaining its natural resources, its unique neighborhoods, open spaces and “small town feel”.

**Group 2**

Fullerton will be a city where city government, industry, education community and the citizens work in concert in order to:

- \*Create opportunities for all present and future citizens.
- \*Provide adequate infrastructure, housing and transportation.
- \*Maintain cultural & historic charm.

**Group 3**

Fullerton is a community cherished for its historic character and unique heritage. Fullerton will preserve and sustain this historic value by controlling the type and scale of housing, furthering educational opportunities, providing quality jobs close to home, maintaining parks and recreation opportunities, increasing business and retail opportunities, and supporting theater, arts and intellectual pursuits in a GREEN environment.

**Group 4**

Fullerton will be a suburban community, which fosters the overall quality of life for its residents. It will be the safest city in Orange County, & will maintain its infrastructure. It will foster workforce housing opportunities & maintain good relationships w/the educational community. Fullerton will encourage historic preservation & will have a culturally & economically diverse downtown, which is a destination small city during the day & night. Fullerton will be environmentally friendly & encourage “green” development. It will emphasize public transit & welcome pedestrian traffic. Fullerton will provide good recreational opportunities for its citizens in both active & passive parks. It will provide more trees & open space.