

**Post-it Note Comments from the
Visioning Open House
Monday, August 6, 2007**

Open Space, Parks, and Sustainability

- Maintain & support parks, trails & other common green space.
- Ensure that the Interpretive Center gets built in Coyote Hills!
- Trees are vital to comfort, health & beauty!
- Trees, Trees, Trees!!
- Plant more trees throughout the city esp. in the downtown cre [sic]
- Let's landscape Laguna Lake **(Ditto!)**
- Give a big tax break for green homes or green remodeling
- An Interpretive Center in West Coyote Hills that engenders knowledge, appreciation & stewardship **(Ditto)**
- "Coyote Hills" is too specific. Broad goal theme should be open space. **(Ditto)**
- Replace any tree that is removed rapidly. Replace trees that have been gone for many years.
- More activism on part of City in searching for grants & other monies for acquisition of ALL 510 acres of coyote hills utilizing lobbyist. Sources to explore: Measure M, Prop 84.
- Redo our older parks with imaginative European style features!
- A special planting along Chapman Ave. – along the biranca – coordinate with Orange County Flood Control folks.
- Balance of development and open space in Coyote Hills with commitment to endow maintenance of the open space.
- Tie open space parks together with trail – scenic highways
- Encourage Green Homes
- Fullerton is a Tree City – more than 1400 streets are planted. We need to emphasize parkways, medians as well as our 51 parks!
- Emphasis on balance
- An open park spare downtown (1 dot)



- Need to nail down the Coyote Hills West development. It is the only financially feasible way to get Interpretive Center, maintained trails, access control, protecting threatened plants & animals. + 280 acres open space (**Ditto**)
- Leave enough room on parkways for trees to grow – roots don't like concrete – consider innovate rubberized surfaces.
- Open space near train station from Commonwealth to the tracks.
- Some cross over w/cultural & historic preservation
- A basketball hoop/court downtown!
- Creative landscaping downtown could include creative features to encourage tourism such as hanging baskets, etc.
- Laguna Lake needs planting
- Replace street trees in a timely fashion, then maintain them – give homeowners information if they are responsible – build pride.
- #2 – essential component

Sense of Community and Community Character

- Go back to having city commissions – committees staffed by volunteers not selected by council members – no Cronyism (**Yes!**)
- Develop a city scavenger hunt for youth groups, civic groups to locate hidden “gems”.
- Utilize international graphics in signage, i.e. Library Transportation Center
- Go back to old system for appointing boards & commissions
- How about “inclusive”?
- People would walk from parking 2-3 blocks away if the walkway were pleasant.
- Build positive identity in all neighborhoods.
- Define neighborhoods with neighbors/residents participating (not realtor driven)
- Apartment courts ala 1920's De Wella De Wella on Wilshire with a lovely central court that invites the eye
- If we only had a stroll-able Downtown! (noisy, dirty, no store windows)
- Neighborhoods would be supported by mixed-use facilities in each quadrant.
- Town meetings once or twice a year with timely focused topics would be a good idea.
- The beauty of small houses - feature them.



- Preserve character of neighborhoods – don't overbuild established residential areas.
- Enhance the concept of “educational community”.
- Eliminate partisan politics. Think local.
- Actively reach out to target needed businesses such as shoe repair shops, cleaners need by apts. And good chain restaurants for families.

Economic Development and Vitality

- City needs strong economic (commercial & industrial) base. Doesn't come from residential expansion. Need innovative means to attract high tech business to current Fullerton Industrial Park Complex at Orangethorpe & Raymond to Placentia - ADVERTIZE Business Park.
- Preserve historic homes, establishing more preservation zones.
- Essential business development does not detract from quality of life.
- Creating a “destination place” should focus on Fullerton and neighboring cities – residents, not the “theme park” feel.
- Density in the downtown to attract well know businesses
- Let's protect our historic neighborhood.
- Creating an industry hub.
- Better roads.
- Envision industries of the future for an industrial park/industrial hub – one example: architecturally designed pre-fab housing.
- Focus on expanding “downtown”
- A loan program to overhaul appearance of old strip malls
- Must acknowledge presence & needs of:
 - 5 colleges
 - 50,000+ college students
 - + Public & Prive K-12 schools
- Business mix, transit options,, the colleges are fine, but they are also the “elephant in the living room”
- Should cater to our 50,000+ college students and 1000's of public/private students, e.g. more bookstores, art stores, music, etc. - modest cost-eating plans.
- Fewer restaurants
- Sensible, attractive shopping development at the two major intersections Orangethorpe & Euclid and Orangethorpe & Brookhurst to attract all Fullerton residents & beyond. Breakdown North/South barrier.

Cultural Resources and Community Activities

- More academic options – “trades”
- Utilize and build on our diversity through honoring all the languages spoken in Fullerton. Have bi-lingual volunteers for police, community services, etc.

- Junior High kids need exciting program/activities that they have a hand in planning.
- Educational institutions should be aware of community design standards & conform.
- Publicize “academic options” available at Fullerton College.
- Historic should be with cultural (preservation)
- Elementary schools, as mini-community center – old & young people.
- Huntington Library needs to regain a unique place in Fullerton – more hours/more activities
- A cultural (& historic) commission / division w/arts finding.
- Street musicians from Fullerton College, Fullerton H.S., Academy of the Arts, Phis [sic] plees[sic]
- Provide more support to regional “draws” – including Fullerton Arboretum on CSUF campus.
- Recognize CSUF for the great economic engine it is.
- Fox Block
- Integrate higher ed community w/city priorities
- We need a central community center.
- ED Community, real community center, expand library
- These resources & activities one of the prime factors that make a difference between a good town and a great won. A fine library is essential for all citizens – rich, poor, young, old.
- Definitely a community theme!
 - We need good daytime shopping
 - Trollies, identifiable icons/sculptures, etc. would be a draw!
 - Is there a good Mexican restaurant – not bar? **(Yes, Anitas!)**
- Art Commission
- New arts & culture programs
- Important theme
- Restore Fox Theatre – City needs to help with funding
- Cultural tourism! Market the quaint historic nature – rather than big development – B&B’s boutique hotels, horse rides, Fox, Muck, etc.
- Need a community center
- Cultural/community activities for all age groups.

Community Services

- See more public/private partnerships like Janet Evans Swim Facility
- Support the Library with more money for books.
- I value safety & admire police & fire – but the retirement plans seems like it will be impossible to support.
- Every \$50 billion to war costs Fullerton \$50 million (or was it 150 million?)

- Underground utilities
- Increase monetary support for our public life
- Library!

Community Health and Safety

- Increased focus on alcohol enforcement downtown. Too many related problems.
- Put HEALTH at the forefront.
- Develop a viable plan for dealing with library.
- Limit/control size of ROD.
- Improve medical quality of St. Jude's before continuing expansion. I know people who use Hoag rather than St. Jude's. Needs quality & image improvement.
- Safe bicycle routes & sidewalks
- Limit number of bars in ROD.
- Need "Pocket Parks" for densely settled parts of city.
- Important – cleanliness.
- Homelessness addressed in humane manner.
- Do something about homeless – perhaps a shelter.
- Need "health" stressed more.
- Enforce litter laws. Cleanliness is near godliness.
- Work to eliminate homelessness!
- Neighborhood multi-use facilities would be good place for safe activities for all ages.
- Keep city clean of graffiti
- Enforce codes in this area.



Community Design

- Stop the mansion building.
- Preserve & share historic buildings. An annual day w/tours would be nice.
- Solicit local artists for art in city center – on loan – purchased if desired.
- Establish a master plan for downtown area.
- Plant more street trees in Downtown area – in particular the 100 & 200 blocks of Commonwealth and Wilshire Avenues.
- Areas of Fullerton are deteriorating rapidly – unkempt lawns, poor remodeling – West and East Fullerton. Tighten guidelines and more enforcement.

- Make Chapman Avenue more “green” with the planting of street trees along entire length – form 57 Freeway to Harbor Blvd. and to Euclid & West!
- Need specific Historic Resources section of General Plan **(Yes)**
- More preservation zones in historic landmark districts.
- Important – develop education community aspects
- Strengthen and enforce Preservation Zoning Code and design guidelines.
- Would like a separate historical elements to the general plan.
- Strengthen preservation guidelines. Emphasize value of historical buildings.
- Historic & cultural element.
- Try to avoid being like all of the other towns – keep the downtown character intact and require new developments to adhere to the downtown guidelines.
- We (my family & I) would like to see a separate Historic element in the General Plan.
- You will quickly lose the rural feel if lots are allowed to be split-in those rural areas – i.e. horse property.
- Want a “small town” atmosphere. It is too late for rural.
- Restore Hillcrest Park.
- More attention needs to be paid to assuring compatibility of new or remodeled buildings with nearby history structures.
- More preservation zones to protect historic homes.
- Underground utility lines!
- Find a way to remove overhead electrical power lines along major streets – this is a visual blight to the community.
- Add a Historic Element to the General Plan.
- Hold out for excellent design. Don’t settle for stucco boxes.
- Don’t tear down old but good to build new but stupid.
- Preservation needs more emphasis. It is currently covered in the Land Use Element but is sometimes lost in the document. Because of the number of National Register buildings, local landmarks, and historic districts , Preservation should have its own element.

Mobility

- Transportation Center needs more shade/additional shelters with seating.
- Encourage walking to live! – in addition to nature walks, etc.
- Neighborhood multi-use facilities (branch libraries, etc.) would facilitate walking!
- No more parking structure in center city only when they do not impose.
- Plan the transportation center with nearly public parking – not public parking on the west side of Harbor Blvd.
- Many freeway entrances/exist are ugly! Beautify.
- Add local transportation! Especially for city events.
- We need branch libraries.

- Parking for commuters should be located in the transportation center, not on the other side of Harbor Blvd.
- Build on the concept of a multi-modal transportation center where parking, transit information, signage is convenient, accessible, and closely connected to the central hub: train depot, bus – commercial development should be that which supports the traveler:
 - Commuter
 - The occasional traveler
 - “weekend traveler”
 - the “stranger” coming to Fullerton
- Downtown transportation system
- Have a “bicycle day” in Fullerton where all those bicycles in peoples’ garages are dusted off, licensed and provide classes in bicycle safety.
- Greater encouragement of bicycles and walking in all areas of town. Parking on perimeters of downtown – pedestrian focus in core.
- “Transportation Center” need to provide ease of connecting:
 - Autos
 - AMTRAK
 - MetroLink
 - OCTA bus system
 - Bike trails/services
 - Taxis
- Need info at transportation center about Fullerton and its resources – cultural, economic, even restaurants and schools.
- Light rail – Yes
- Xport suitable for the Education Community
- Parking structures should be located where the need is greatest, and the people must be required to use them.
- De-emphasize the automobile
- Explore all alternatives
- Make this a key element in urban design

Growth Management and Density

- Have specific site plans appropriate to the area
- Fullerton is essentially built out-up? Don’t cram in more people than the space can accommodate.
- It’s all too late – while we’re discussing they are building.
- Maintain proper zoning and control density – there are many cities



who haven't and they look terrible!

- Density belongs downtown.
- Revitalize South Fullerton
- Better architectural design eliminates a lot of complaints about density.
- No development at the expense of destroying the last open space in Fullerton – Coyote Hills.
- Retail scale of downtown core. There is no need to build a 9-story building downtown.
- No McMansions
- No McMansions!
- Don't overlook the need for the Transportation Center to conveniently tie rail, bus, train, auto, bicycle access, with appropriate services & **SIGNS** for visitors.
- We should limit growth before it becomes a political issue.
- Preserve "Mom & Pop" businesses – limit chains, new malls, etc.

Review of Community Themes

- Treasures: historic & cultural resources
- There is a place for density in Fullerton
- Value of the individual homeowner – private property rights
- Encourage economic development by creating an industry hub
- There are some very clear common ideas that appeared in each charrette product. Those deserve to appear in the final product.